

Wildlife Enterprise Management

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Students successfully completing the WLEM Curriculum will have an understanding of the principles of wildlife managements as they apply to consumptive enterprises and will appreciate the ecological principles that lie at the foundation of conservation biology and ecotourism. The objective of this degree program is to prepare students to manage a wildlife or outdoor enterprise, providing a set of baseline skills related to customer service, food and lodging, and legal issues to enable graduates to effectively operate, market, and advertise a wildlife or outdoor enterprise. In addition, students who follow the curriculum will qualify for a Business Minor offered by the Harbert College of Business.

Freshman

Fall	Hours	Spring	Hours
HOSP 1010 Introduction to Hospitality Management		3 BIOL 1030 Organismal Biology	3
BIOL 1020 Principles of Biology		3 BIOL 1031 Organismal Biology Laboratory	1
BIOL 1021 Principles of Biology Laboratory		1 ENGL 1120 English Composition II	3
ENGL 1100 English Composition I		3 WILD 1200 Hunting and Fishing the World (Hunting and Fishing the World)*	3
NTRI 2000 Nutrition And Health		3 MATH 1130 Pre-Calculus Trigonometry	3
WILD 2050 Wildlife Conservation History and Law*		3	
	16		13

Sophomore

Fall	Hours	Spring	Hours
ECON 2020 Principles of Microeconomics (m)		3 BIOL 3060 Ecology	4
HOSP 2500 Lodging Operations		3 HOSP 2300 Hospitality Law	3
WILD 3280 Wildlife Ecology, Conservation, and Management*		3 HOSP 2350 Culinary Fundamentals	3
Core History Sequence ¹		3 PHIL 1040 Business Ethics	3
BIOL 3030 Evolution and Systematics		3 WILD 2400 Sporting Firearms and Archery	2
		WILD 3500 Outdoor Safety and Liability	1
	15		16

Junior

Fall	Hours	Spring	Hours
ACCT 2810 Fundamentals Of Accounting (m)		3 MNGT 3100 Principles of Management (m)	3
WLEM Restricted Elective		3 MKTG 3310 Principles of Marketing (m)	3
Core Fine Arts		3 FINC 3810 Foundations of Business Finance (m)	3
Core History or Social Science		3 WILD 3600 Wildlife Enterprise Field Techniques (Wildlife Enterprise Field Techniques)*	3
Core Literature		3 WLEM Restricted Elective	3
	15		15

Senior

Fall	Hours	Spring	Hours
COMM 1000 Public Speaking		3 WILD 5290 Mammalian Ecology and Management*	2
HRMN 3420 Human Resource Management		3 WILD 4500 Advanced Wildlife Enterprise Management (Advanced Wildlife Enterprise Management)*	3
HOSP 4300 Food and Beverage Management		3 WLEM Restricted Elective	3
WILD 5280 Avian Ecology and Management*		2 WLEM Restricted Elective	3
Core Social Science		3 Core Social Science	3
		WLEM Restricted Elective	2
		14	16

Total Hours: 120**Wildlife Enterprise Management Restrictive Electives**

The WLEM BS Degree program has considerable flexibility for students to focus their areas of interest. For this reason, students can select any four courses from the following Restrictive Electives. Students can therefore tailor their elective choices towards Biology, Forestry, Fisheries, or Wildlife.

Code	Title	Hours
WILD 3810	Study Abroad - Wildlife Management in Southern Africa	3
WILD 3920	Internship in Wildlife Enterprise Management	3
WILD 4400	Problem Solving in Wildlife Sciences	2
WILD 5410	Human-Wildlife Conflicts	3
BIOL 5090	Conservation Biology	3
BIOL 5120	Systematic Botany	4
BIOL 5140	Plant Ecology	4
BIOL 5150	Community Ecology	3
BIOL 5350	Behavioral Ecology	3
BIOL 5740	Herpetology	4
BIOL 5760	Mammalogy	4
CMJN 2100	Concepts in Communications and Journalism	3
CMJN 3410	Introduction to Sports Video Production	3
ENFB 3140	Essentials of Entrepreneurship	3
ENFB 4170	Managing Entrepreneurial Start-Ups	3
ENFB 4190	New Venture Creation	3
ENFB 4200	Business Plan for the New Venture	3
FISH 2020	Global and Regional Perspectives in Fisheries, Aquaculture, and Aquatic Sciences	2
FISH 5240	Hatchery Management	4
FISH 5510	Fisheries Biology and Management	4
FISH 5520	Small Impoundment Management	3
FISH 5735		6
FISH 5745		4
FLNG 1010	Elementary Foreign Language	4
FLNG 1020	Elementary Foreign Language	4
FORY 3500	Forestry for Small Woodland Owners	3
FORY 4230	Forest Ecology	3
FORY 4440	Forest Fire Management	3

FORY 5150	Forest Health	3
FORY 5230	Silviculture	4
FOWS 4310	Ecotourism	3
MKTG 4350	Services Marketing	3
MKTG 4500	Digital Marketing	3
NATR 2010	Environmental Interpretation	3
NATR 3310	Nature Based Recreation	3
NATR 5250	Wetland Ecology and Management	3