

Sport Communication Minor

Sport Communication is a rapidly growing area of study in colleges and universities. The billion dollar industry is demanding professionals with a full set of competencies to provide news and information to their growing public. The Sport Communication minor will prepare students in public relations, strategic communication, media writing, sports announcing and sports producing. The minor will engage students in problem-solving and critical writing through the variety of sports-related writing assignments given in courses offered through the School of Communication and Journalism. Students will also gain an understanding of the critical issues affecting society as they relate to professional, collegiate and recreational sports. Students will learn the methods and techniques for communicating about sports in a variety of formats and media.

This minor requires 9 hours of foundations course work and 9 hours from the course work from the list below. Students must talk with their advisers to identify appropriate area course work and ensure that they meet the prerequisites for each course.

Students must earn at least a 2.0 in the minor to successfully complete it.

Code	Title	Hours
18 semester hours		
Required: 9 hours		
CMJN 2100	Concepts in Communications and Journalism	3
CMJN 3410	Introduction to Sports Video Production	3
CMJN 3510	Control Room Operations	3
Select 9 hours from the following:		9
CMJN 3110	Sports Media Relations	
CMJN 3210	News and Sports Announcing	
CMJN 3350	Visual Communication	
CMJN 3650	Rhetoric of Sports	
CMJN 4000	Mass Media Law and Regulation	
CMJN 4320	Sports Media Management	
CMJN 4430	Sports, Media and Society	
CMJN 4410	Advanced Sports Video Production	
CMJN 4510	Sports Storytelling & Video Profiles	
CMJN 4610	Live Sports Producing	
CMJN 4970	Special Topics in Communication and Journalism	
Total Hours		18