

# Public Relations Minor

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The 18 hour Public Relations minor is designed to provide students with a comprehensive understanding of essential elements of the public relations process. The minor is open to all undergraduate students with the exception of those majoring in programs housed within the School of Communication and Journalism. Students must earn a GPA of at least 2.0 to complete the minor.

Code	Title	Hours
JRNL 1AA0	Journalism Fundamentals Entrance Exam <sup>2</sup>	0
CMJN 2100	Concepts in Communications and Journalism	3
PRCM 2400	Foundations of Public Relations	3
PRCM 2500	Public Relations Case Studies & Ethics	3
Three Additional Courses in PRCM (3000 and higher) <sup>1</sup>		9
<b>Total Hours</b>		<b>18</b>

<sup>1</sup> Students should visit with their advisers to identify appropriate area course work and ensure that they meet the prerequisites for each course.

<sup>2</sup> Students who do not pass JRNL 1AA0 will have to take JRNL 1100 as a prerequisite to PRCM 2500 and many of the PRCM courses 3000 and higher. These 3 hours do not count as part of the required 18 hours in the minor.