

Professional Sales Minor

15 semester hours in minor, as follows:

Code	Title	Hours
MKTG 5370	Sales Management	3
MKTG 4390	Personal Selling	3
MKTG 4420	Advanced Personal Selling	3
MKTG 4450	Customer Relationship Management	3
Choose either MKTG 4430 (Business to Business Marketing) or MKTG 5500 (Digital Marketing).		3
Total Hours		15