

Communication Studies — Graduate Certificate

This graduate certificate provides a foundation of communication theory and prepare students to understand how people communicate with each other, how organizations communicate with the public, and how communication maintains and develops communities ranging from Fortune 100 companies to non-profit groups.

Code	Title	Hours
Communication Studies (Graduate Certificate)		
COMM 7000	Communication Theory	3
COMM 7010	Qualitative Methods of Communication Research	3
COMM 7020	Quantitative Methods of Communication Research	3
Select 9 Credits in the following:		9
COMM 7230	Rhetorical Criticism	
COMM 7300	Approaches to Studying Language and Social Interaction	
COMM 7410	Development of Rhetorical Theory	
COMM 7420	Seminar in Persuasion and Attitude Change	
COMM 7430	Seminar in American Public Address	
COMM 7440	Seminar in Argumentation and Debate	
COMM 7450	Seminar in Intrapersonal Processes in Communication	
COMM 7460	Seminar in Interpersonal Communication	
COMM 7470	Seminar in Small Group Communication	
COMM 7480	Seminar in Organizational Communication	
COMM 7490	Health Communication	
COMM 7500	Gender Communication	
COMM 7600	Mass Communication Theory	
COMM 7610	Studies in Popular Culture and Mass Communication	
COMM 7620	Broadcast Programming and Criticism	
COMM 7630	Media Management	
COMM 7640	Seminar in Film Theory and Criticism	
COMM 7660	Cultural Studies in Mass Media	
COMM 7670	Contemporary Issues in First Amendment Law	
COMM 7680	Sports, Media, and Culture	
COMM 7810	Public Relations Theory	
COMM 7820	Public Relations Campaigns	
COMM 7830	Public Relations Case Studies	
COMM 7840	Communication Training and Consulting	
COMM 7930	Directed Studies	
COMM 7970	Special Topics in Communication	
Total Hours		18