

# Media Studies - MDIA

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## Courses

**MDIA 2350 INTRODUCTION TO FILM STUDIES (3)** LEC. 2. LAB. 2. Introduction to film analysis, modes of film practice and critical approaches to the study of cinema. May count either MDIA 2350/MDIA 2353.

**MDIA 2420 INTRODUCTION TO FILMMAKING (3)** DSL/STU. 3. Pr. CMJN 2100 or CMJN 2103. A studio course introducing students to the theory and practice of cinematography and editing for the short film. Pre-MDIA, Pre-MDIV, and declared MDIA/MDIV majors only.

**MDIA 2700 INTRODUCTION TO VISUAL MEDIA (3)** DSL/STU. Pr. CMJN 2100 or CMJN 2103. A studio course introducing students to concepts and techniques of digital image-making for the short film. Pre-MDIA, Pre-MDIV, and declared MDIA/MDIV majors only.

**MDIA 3100 INTERMEDIATE FILMMAKING (3)** DSL/STU. 3. Pr. MDIA 2420 and (MDIA 2700 or MDIA 2703). An intermediate studio course in which students develop sound design skills for the short film.

**MDIA 3110 CINEMATOGRAPHY (3)** STU. 3. Pr. MDIA 2420 and MDIA 2700. An intermediate studio course in which students explore the art of filmmaking through methods and techniques of cinematography for the short film. The course structure will emphasize short scene studies which focus on visual outcomes including cameras technology, motion, lighting, composition and post-production.

**MDIA 3120 FILM EDITING (3)** STU. 3. Pr. MDIA 2700 and MDIA 2420. An intermediate studio course in which students explore the theory and practice of editing for the short film.

**MDIA 3210 SOUNDTRACKS, MUSIC AND MEDIA (3)** LEC. 3. Pr. MDIA 2350 or MDIA 2353. Historical, artistic, sociocultural and economic contexts of music and media.

**MDIA 3300 FOUNDATION OF MEDIA STUDIES (3)** LEC. 2. LAB. 2. Pr. MDIA 2350 or MDIA 2353. This is a foundational course that provides students with a survey of the key theoretical approaches to studying the cultural, social, political and economic dimensions of entertainment media.

**MDIA 3310 HISTORY OF NEW AND EMERGING MEDIA (3)** LEC. 3. Pr. MDIA 3300 or MDIA 3303. This course examines the origins and development of the Internet and related platforms including USENET, the World Wide Web, and social media. In the process, the course addresses many of the social, political, economic, and industrial implications that have accompanied the use of the Internet as a communication technology.

**MDIA 3320 GENDER AND SEXUALITY IN MEDIA (3)** LEC. 3. Pr. (MDIA 2350 or MDIA 2353) and (CMJN 2100 or CMJN 2103). This course is focused on the relationship between gender, sexuality, identity and the media, looking at key theories, representation, audience engagement and industrial imperatives.

**MDIA 3350 SCREENWRITING (3)** LEC. 3. Pr. (CMJN 2100 or CMJN 2103) and (MDIA 2350 or MDIA 2353). A writing course introducing students to the basic concepts of screen storytelling and the craft of turning story ideas into screenplays. MDIA and MDIV majors only.

**MDIA 3360 AUDIO STORYTELLING AND PODCASTING (3)** STU. 3. Pr. CMJN 2100 or CMJN 2103. Students will gain hands-on experience in producing audio stories and in designing and producing podcasts.

**MDIA 3370 GLOBAL MEDIA (3)** LEC. 2. LAB. 2. Pr. MDIA 2350 or MDIA 2353. Global media is focused on the complex global dimensions of media production, distribution and reception, with a primary focus on entertainment media.

**MDIA 3580 REPRODUCING POPULAR CULTURE (3)** LEC. 3. Postmodern study on the widespread recycling of media artifacts. May count either MDIA 3580 or MDIA 3583 or RTVF 3580.

**MDIA 3600 FILM GENRES (3)** LEC. 2. LAB. 2. Pr. MDIA 2350 or MDIA 2353. A critical examination of popular film genres and how they have been used historically within the film industry, film studies, media criticism and popular culture.

**MDIA 3650 MEDIA INDUSTRIES (3)** LEC. 2. LAB. 2. Pr. MDIA 2350 or MDIA 2353. The course provides students a comprehensive overview of how the media industries work, why they work as they do, and the broader theoretical and practical implications of the media industries.

**MDIA 3700 AUDIENCES AND FAN CULTURE (3)** LEC. 2. LAB. 2. Pr. MDIA 2350 or MDIA 2353. This course explores theories of the audience in media and cultural studies, the history of studying media audiences, while also considering contemporary scholarship, technology, identity and fan communities.

**MDIA 3750 RACE AND AMERICAN FILM HISTORY (3)** LEC. 2. LAB. 2. Pr. MDIA 2350 or MDIA 2353. A critical examination of the historical and social constructions of race and ethnicity in popular U.S. films.

**MDIA 3820 SEQUENCE DESIGN (3)** STU. 3. Pr. MDIA 2420 and MDIA 2700. An intermediate studio course in which students develop animation skills for title design.

**MDIA 3970 SPECIAL TOPICS (3)** AAB. 3. Topics in Media Studies at the intermediate level. Course may be repeated for a maximum of 6 credit hours.

**MDIA 4200 CULTURAL HISTORY OF BROADCASTING (3)** LEC. 2. LAB. 2. Pr. (MDIA 3300 or MDIA 3303) and (CMJN 2100 or CMJN 2103). This course examines the social, political, industrial and cultural forces behind the development of U.S. broadcasting. We will consider broadcasting as an industry, cultural form, art form, and social institution.

**MDIA 4210 POPULAR CULTURE STUDIES (3)** LEC. 3. Pr. (MDIA 3300 or MDIA 3303 or RTVF 3300 or RTVF 3303) and (CMJN 2100 or CMJN 2103). Examines myths, icons, rituals, heroes, celebrities, genres, narratives, stereotypes as experienced and presented within communication processes. Declared major in AGCO, COMM, JRNL, JRSP, MDIA or PRCM.

**MDIA 4250 SCREEN CULTURE (3)** LEC. 2. LAB. 2. Pr. MDIA 3300 or MDIA 3303. A critical study of the historical development and the cultural meanings of dominant screen technologies (film screens, TVs, computer screens, mobile devices).

**MDIA 4300 MEDIA PROGRAMMING (3)** LEC. 3. Pr. (MDIA 3300 or MDIA 3303 or RTVF 3300 or RTVF 3303) and (CMJN 2100 or CMJN 2103). Introduces organizational concepts, strategies, processes, and frameworks for programming in various media systems, including broadcast, cable and streaming sources.

**MDIA 4310 MEDIA AND SOCIETY (3)** LEC. 3. Pr. (MDIA 3300 or MDIA 3303 or RTVF 3300 or RTVF 3303) and (CMJN 2100 or CMJN 2103). Examination of the relationship between the mass communication industry and a mass society. Declared major in AGCO, COMM, JRNL, MDIA, MDIV or PRCM.

**MDIA 4350 TELEVISION CRITICISM (3)** LEC. 3. LAB. 1. Pr. MDIA 3303 or MDIA 3300. This course prepares students to critically analyze television with a deep study of the aesthetics of television coupled with an overview of critical approaches to television research.

**MDIA 4390 FILM AUTHORS (3)** LEC. 2. LAB. 2. Pr. (MDIA 3300 or MDIA 3303 or RTVF 3300 or RTVF 3303). In-depth study of one or more filmmakers important to the development of film as a popular art form. Declared major in AGCO, COMM, JRNL, JRSP, MDIA or PRCM.

**MDIA 4400 ADVERTISING AND CONSUMER CULTURE (3)** LEC. 2. LAB. 2. Pr. MDIA 3300 or MDIA 3303. This course is a critical examination of the relationship between the advertising industries and the media industries and how they have influenced each other as well as mainstream US culture.

**MDIA 4420 HISTORY OF MEDIA TECHNOLOGY (3)** LEC. 3. Pr. (MDIA 3300 or MDIA 3303 or RTVF 3300 or RTVF 3303). History of media technology from 18th-21st centuries. Declared major in AGCO, COMM, JRNL, MDIA or PRCM. May count either MDIA 4420 or RTVF 4420.

**MDIA 4500 CULTURE AND TECHNOLOGY (3)** LEC. 3. Pr. (MDIA 3300 or MDIA 3303) and (CMJN 2100 or CMJN 2103). This course explores the complex interrelations, issues and impacts between culture and technology through a range of interdisciplinary academic, professional and global settings, contexts and texts.

**MDIA 4580 FAME, CELEBRITY, AND MEDIA CULTURE (3)** LEC. 3. Pr. (MDIA 3300 or MDIA 3303 or RTVF 3300 or RTVF 3303) and CMJN 2100 or CMJN 2103. Examination of celebrity and fame as distinguishing cultural phenomena. Declared major in AGCO, COMM, JRNL, MDIA, MDIV or PRCM. May count either MDIA 4580 or MDIA 4583 or RTVF 4580.

**MDIA 4600 ADAPTATION FOR THE SHORT FILM (3)** LEC. 3. Pr. MDIA 3100 or MDIA 3103. A survey of ways in which film can be adapted from pre-existing sources to create new works that stand on their own. Declared major in AGCO, COMM, JRNL, MDIA, MDIV or PRCM. May count either MDIA 4600 or MDIA 4603 or RTVF 4600.

**MDIA 4920 INTERNSHIP (3)** INT. 200. Pr. CMJN 2100 or CMJN 2103 and MDIA 3300 or MDIA 3303. Opportunity to apply classroom experience to career setting. Internship must be a supervised, closely monitored work experience, appropriate to the major, that takes place in a professional setting.

**MDIA 4930 DIRECTED STUDIES (3)** IND. 3. Pr. MDIA 3300 or MDIA 3303. Study of narrowly-defined MDIA topic not already covered in the MDIA curriculum and under the direction of an MDIA faculty. May be repeated with a change in topic. Declared major in AGCO, COMM, JRNL, MDIA, MDIV or PRCM. May count either MDIA 4930 or MDIA 4933 or MDIA 4970 or RTVF 4970. Course may be repeated for a maximum of 6 credit hours.

**MDIA 4940 VISUAL MEDIA PROJECTS (3)** DSL/STU. 3. Pr. MDIA 3100. Capstone course in which students work as a team on an advanced visual media project.

**MDIA 4970 SPECIAL TOPICS (3)** LEC. 3. Pr. MDIA 3300 or MDIA 3303. Topics in Media Studies at the advanced level. Course may be repeated for a maximum of 6 credit hours.