

Communication - COMM

Courses

COMM 1000 PUBLIC SPEAKING (3) LEC. 3. Oral communication theory and practice in a public speaking setting, with emphasis on content, organization, delivery, and adaptation to the audience.

COMM 1007 HONORS PUBLIC SPEAKING (3) LEC. 3. Pr. Honors College. This course will focus on numerous elements of oral communication - public speaking, group communication and interpersonal communication. This is different from a typical speech class that focuses solely on public speaking. An emphasis will also be placed on debate (forensics).

COMM 2010 COMMUNICATION IN SOCIETY (3) LEC. 3. Theory underlying the construction of rhetorical messages as well as critical perspectives for the analysis of public discourse. May count either COMM 2010 or COMM 2013.

COMM 2400 INTRODUCTION TO WORKPLACE COMMUNICATION (3) LEC. 3. Communication in modern organizations, emphasizing practice in areas such as interviewing, managing meeting, and conducting professional presentations. May count either COMM 2400 or COMM 2403.

COMM 2410 SMALL GROUP COMMUNICATION (3) LEC. 3. Theory and practice of competent communication in task-oriented small group settings such as committees. Topics include roles, leadership, decision making, problem solving, and conflict management. May count either COMM 2410 or COMM 2413.

COMM 3100 PROFESSIONAL PRESENTATIONS (3) LEC. 3. Pr. COMM 1000 or COMM 1003. Refining the knowledge and skills necessary for communicating clearly and effectively in oral presentations.

COMM 3110 PERSUASION (3) LEC. 3. Understanding and analyzing persuasive messages. Survey of theoretical approaches to attitude formation and change. Developing skills as a critical evaluator of persuasive messages. May count either COMM 3110 or COMM 3113.

COMM 3300 COMMUNICATION AND CONFLICT (3) LEC. 3. Enhance awareness of and develop skills in managing conflict processes in interpersonal relationships. May count either COMM 3300 or COMM 3303.

COMM 3400 ORGANIZATIONAL COMMUNICATION (3) LEC. 3. This course examines theory, approaches, and processes associated with organizational communication. May count either COMM 3400 or COMM 3403.

COMM 3450 INTERCULTURAL COMMUNICATION (3) LEC. 3. Different types of problems encountered when communicating with different cultures. May count either COMM 3450 or COMM 3453.

COMM 3500 FOUNDATIONS OF HUMAN COMMUNICATION (3) LEC. 3. Pr. CMJN 2100 or CMJN 2103. Theories examining the nature of human communication. May count either COMM 3500 or COMM 3503.

COMM 3510 RESEARCH IN HUMAN COMMUNICATION (3) LEC. 3. Pr. CMJN 2100 or CMJN 2103. Introduction to and application of quantitative and qualitative methods of communication research. May count either COMM 3510 or COMM 3513.

COMM 3600 FOUNDATIONS OF RHETORIC AND SOCIAL INFLUENCE (3) LEC. 3. Pr. CMJN 2100 or CMJN 2103. Rhetorical theory from its classical roots to contemporary thinkers. Relates rhetorical theory and analysis to understanding persuasive discourse in our society. May count either COMM 3600 or COMM 3603.

COMM 3610 RESEARCH IN RHETORIC AND SOCIAL INFLUENCE (3) LEC. 3. Pr. (CMJN 2100 or CMJN 2103). Exploration of how to perform a critical analysis of various rhetorical artifacts. May count either COMM 3610 or COMM 3613.

COMM 3700 ARGUMENTATION (3) LEC. 3. Examination of the critical tools necessary to evaluate arguments in current public discourse. May count either COMM 3700 or COMM 3703.

COMM 3800 FAMILY COMMUNICATION (3) LEC. 3. Examines communication theory and research as applied to the family context (broadly defined). May count either COMM 3800 or COMM 3803.

COMM 3970 SPECIAL TOPICS IN COMMUNICATION (3-6) LEC. Topics that range beyond what is covered in other courses within the COMM curriculum. Specific subject matter is left up to the individual instructor. Course may be repeated for a maximum of 6 credit hours.

COMM 4100 COMMUNICATION STRATEGIES OF SOCIAL MOVEMENTS (3) LEC. 3. Pr. (CMJN 2100 or CMJN 2103) and (COMM 3500 or COMM 3503) and (COMM 3600 or COMM 3603) and (COMM 3510 or COMM 3513 or COMM 3610 or COMM 3613). and Declared major in AGCO, COMM, JRNL, PRCM, MDIA, MDIV or Departmental approval. Examination of persuasive strategies used in social movements to attract members, solidify support, and effect social change.

COMM 4410 THEORIES OF LEADERSHIP (3) LEC. 3. Pr. (CMJN 2100 or CMJN 2103) and (COMM 3500 or COMM 3503) and (COMM 3600 or COMM 3603) and (COMM 3510 or COMM 3513 or COMM 3610 or COMM 3613). and Declared major in AGCO, COMM, JRNL, PRCM, MDIA, or MDIV or Departmental approval. Examination of theory and research in leadership as a communication variable and behavioral practice in small group and organizational settings.

COMM 4420 COMMUNICATION AND CREATIVITY (3) LEC. 3. Pr. (CMJN 2100 or CMJN 2103) and (COMM 3600 or COMM 3603) and (COMM 3500 or COMM 3503) and (COMM 3510 or COMM 3513 or COMM 3610 or COMM 3613). Declared major in AGCO, COMM, JRNL, PRCM, MDIA, MDIV, or Departmental approval. This course examines creativity research and its practical applications, particularly in collaborative settings. May count either COMM 4420 or COMM 4423.

COMM 4430 COMMUNICATION TRAINING AND CONSULTING (3) LEC. 3. Pr. (CMJN 2100 or CMJN 2103) and (COMM 3500 or COMM 3503) and (COMM 3600 or COMM 3603) and (COMM 3510 or COMM 3513 or COMM 3610 or COMM 3613). Declared major in AGCO, COMM, JRNL, PRCM, MDIA, MDIV, or Departmental approval. Introduction to theoretical and practical issues involved in communication training and consulting.

COMM 4480 HEALTH PROMOTION MESSAGE AND DESIGN (3) LEC. 3. Pr. (CMJN 2100 or CMJN 2103) and (COMM 3600 or COMM 3603) and (COMM 3500 or COMM 3503) and (COMM 3510 or COMM 3513 or COMM 3610 or COMM 3613). and Declared major in AGCO, COMM, JRNL, PRCM, MDIA, MDIV, or Departmental approval. Introduction to theory, practice, and ethics of health message and design as related to health promotion and behavior change. May count either COMM 4480 or COMM 4483.

COMM 4490 HEALTH MEDIA & COMMUNICATION (3) LEC. 3. Pr. (CMJN 2100 or CMJN 2103) and (COMM 3600 or COMM 3603) and (COMM 3500 or COMM 3503) and (COMM 3510 or COMM 3513 or COMM 3610 or COMM 3613) or departmental approval. Explores the quality and accuracy of mediated health messages, their effect on public understanding of disease and health, and their influence on individual health behaviors and interactions. Must have a declared major in AGCO, COMM, JRNL, PRCM, MDIA, MDIV,

COMM 4500 COMMUNICATION AND COGNITION (3) LEC. 3. Pr. (CMJN 2100 or CMJN 2103) and (COMM 3600 or COMM 3603) and (COMM 3500 or COMM 3503) and (COMM 3510 or COMM 3513 or COMM 3610 or COMM 3613). and Declared major in AGCO, COMM, JRNL, PRCM, MDIA, MDIV or Departmental approval. Explores theory and research related to cognitive and affective influences on communication in interpersonal and social interactions. May count either COMM 4500 or COMM 4503.

COMM 4700 LEGAL COMMUNICATION (3) LEC. 3. Pr. (CMJN 2100 or CMJN 2103) and (COMM 3600 or COMM 3603) and (COMM 3500 or COMM 3503) and (COMM 3510 or COMM 3513 or COMM 3610 or COMM 3613). and Declared major in AGCO, COMM, JRNL, PRCM, MDIA, MDIV, or Departmental approval. Examination of communication processes in legal contexts. May count either COMM 4700 or COMM 4703.

COMM 4800 INTERPERSONAL COMMUNICATION (3) LEC. 3. Pr. (CMJN 2100 or CMJN 2103) and (COMM 3500 or COMM 3503) and (COMM 3600 or COMM 3603) and (COMM 3510 or COMM 3513 or COMM 3610 or COMM 3613). and Declared major in AGCO, COMM, JRNL, PRCM, MDIA, or MDIV or Departmental approval. Relationship between communication and the formation of self-identity and maintenance of relationships. May count either COMM 4800 or COMM 4803.

COMM 4810 NONVERBAL COMMUNICATION (3) LEC. 3. Pr. (CMJN 2100 or CMJN 2103) and (COMM 3500 or COMM 3503) and (COMM 3600 or COMM 3613) and (COMM 3510 or COMM 3513 or COMM 3610 or COMM 3613). and Declared major in AGCO, COMM, JRNL, PRCM, MDIA, MDIV or Departmental approval. Theory of non-language based communication and the impact of these messages on the overall communication process.

COMM 4920 INTERNSHIP (3) INT. 200. Pr. (CMJN 2100 or CMJN 2103) and (COMM 3500 or COMM 3503) and (COMM 3600 or COMM 3603) and (COMM 3510 or COMM 3513 or COMM 3610 or COMM 3613). and Admission to Internship Program. Declared major in COMM. Opportunity to apply classroom experience to career setting. Internship must be a supervised, closely monitored work experience, appropriate to the major, that takes place in a professional setting. Admission to Internship Program may be needed.

COMM 4930 DIRECTED STUDIES IN COMMUNICATION (3) IND. 3. Pr. (CMJN 2100 or CMJN 2103) and (COMM 3500 or COMM 3503) and (COMM 3600 or COMM 3603) and (COMM 3510 or COMM 3513 or COMM 3610 or COMM 3613). and Declared major in AGCO, COMM, JRNL, PRCM, MDIA, MDIV, or Departmental approval. Independent study on a specific topic of interest not already addressed in any regular COMM course.

COMM 4967 HONORS SPECIAL PROBLEMS (1-3) IND. Pr. Honors College. COMM 3613. Pr. (CMJN 2100 or CMJN 2103) and (COMM 3600 or COMM 3603) and (COMM 3500 or COMM 3503) and (COMM 3510 or COMM 3513 or COMM 3610 or COMM 3613). and Declared major in AGCO, COMM, JRNL, PRCM, MDIA, MDIV or Departmental approval. Honors level independent study on a specific topic of interest not already addressed in any regular COMM course. Course may be repeated for a maximum of 3 credit hours.

COMM 4970 SPECIAL TOPICS IN COMMUNICATION (3) LEC. 3. Pr. (CMJN 2100 or CMJN 2103) and (COMM 3500 or COMM 3503) and (COMM 3600 or COMM 3603) and (COMM 3510 or COMM 3513 or COMM 3610 or COMM 3613). and Declared major in AGCO, COMM, JRNL, PRCM, MDIA, MDIV or Departmental approval. Topics in communication. Course may be repeated with a change in topic. Course may be repeated for a maximum of 6 credit hours.

COMM 4997 HONORS THESIS (1-3) IND. Pr. Honors College. COMM 3500 or COMM 3503 and COMM 3600 or COMM 3603. and CMJN 2100 or CMJN 2103. and COMM 3510 or COMM 3513 or COMM 3610 or COMM 3613. Pr. (CMJN 2100 or CMJN 2103) and (COMM 3600 or COMM 3603) and (COMM 3500 or COMM 3503) and (COMM 3510 or or COMM 3513 or COMM 3610 or COMM 3613). and Declared major in AGCO, COMM, JRNL, PRCM, MDIA, MDIV or Departmental approval. 2.3 GPA. Departmental approval. Course may be repeated for a maximum of 3 credit hours.

COMM 5430 GENDER, WORK, AND COMMUNICATION (3) LEC. 3. Pr. (CMJN 2100 or CMJN 2103) and (COMM 3600 or COMM 3603) and (COMM 3500 or COMM 3503) and (COMM 3510 or COMM 3513 or COMM 3610 or COMM 3613). History, theory, and concepts central to the study of gender, work, and communication. May count either COMM 5430 or COMM 5433.

COMM 5440 CURRENT PROBLEMS IN ORGANIZATIONAL COMMUNICATION (3) LEC. 3. Pr. (CMJN 2100 or CMJN 2103) and (COMM 3500 or COMM 3503) and (COMM 3610 or COMM 3613 or COMM 3510 or COMM 3513). Declared major in AGCO, COMM, JRNL, PRCM, MDIA or MDIV. This course examines current issues in organizations through the lens of cutting edge organizational communication theories.

COMM 5450 COMMUNICATION & IMMIGRATION (3) LEC. 3. Pr. (CMJN 2100 or CMJN 2103) and (COMM 3600 or COMM 3603) and (COMM 3500 or COMM 3503) and (COMM 3510 or COMM 3513 or COMM 3610 or COMM 3613). History, theory, and concepts central to the study of immigration from a communication perspective. May count either COMM 5450 or COMM 5453.

COMM 5470 HEALTH COMMUNICATION (3) LEC. 3. Pr. (CMJN 2100 or CMJN 2103) and (COMM 3600 or COMM 3603) and (COMM 3500 or COMM 3503) and (COMM 3510 or COMM 3513 or COMM 3610 or COMM 3613). History, theory, and concepts central to the study and practice of health communication. May count either COMM 5470 or COMM 5473.

COMM 5600 POLITICAL COMMUNICATION (3) LEC. 3. Pr. (CMJN 2100 or CMJN 2103) and (COMM 3600 or COMM 3603) and (COMM 3500 or COMM 3503) and (COMM 3510 or COMM 3513 or COMM 3610 or COMM 3613). and Declared major in AGCO, COMM, JRNL, PRCM, MDIA, MDIV MDIV or Departmental approval. Examines communication strategies involved in the varied contexts of politics. Students will be exposed to relevant theories and ideas and asked to apply this knowledge to current political activity. May count either COMM 5600 or COMM 5603.

COMM 5700 DISCOURSE IN SOCIAL LIFE (3) LEC. 3. Pr. (CMJN 2100 or CMJN 2103) and (COMM 3500 or COMM 3503) and (COMM 3600 or COMM 3603) and (COMM 3510 or COMM 3513 or COMM 3610 or COMM 3613). and Declared major in AGCO, COMM, JRNL, PRCM, MDIA, MDIV or Departmental approval. Examines the functions of language and social interaction as they reflect and shape our identity in various contexts. May count COMM 5700 or 5703 or 6700.

COMM 6300 SEX, GENDER, AND SPORT (3) LEC. 3. Focuses on sport, as a gendered institution. The course examines intersections of gender with age, sexual orientation, social class, gender identity, race and ethnicity and politics.

COMM 6430 GENDER, WORK, AND COMMUNICATION (3) LEC. 3. History, theory, and concepts central to the study of gender, work, and communication.

COMM 6470 HEALTH COMMUNICATION (3) LEC. 3. History, theory, and concepts central to the study and practice of health communication.

COMM 6600 POLITICAL COMMUNICATION (3) LEC. 3. This course will examine the communication strategies involved in the varied contexts of politics. Students will be exposed to relevant theories and ideas and asked to apply this knowledge to current political activity.

COMM 6700 DISCOURSE IN SOCIAL LIFE (3) LEC. 3. Advanced approaches to language and social interaction as they reflect and shape identity of self, relationships, and group memberships. Graduate students only

COMM 7000 COMMUNICATION THEORY (3) LEC. 3. Critical examination of contemporary theories in communication.

COMM 7010 QUALITATIVE METHODS OF COMMUNICATION RESEARCH (3) LEC. 3. Qualitative research in communication; emphasis on understanding and engaging in a variety of qualitative methods.

COMM 7020 QUANTITATIVE METHODS OF COMMUNICATION RESEARCH (3) LEC. 3. Quantitative research in communication; emphasis on understanding and doing empirical research.

COMM 7100 INSTRUCTIONAL COMMUNICATION THEORY & PRACTICE (3) SEM. 3. History, theory, and concepts central to the study and practice of instructional communication.

COMM 7230 RHETORICAL CRITICISM (3) LEC. 3. Advanced methods in rhetorical criticism, including tools for the analysis of persuasive messages.

COMM 7300 APPROACHES TO STUDYING LANGUAGE AND SOCIAL INTERACTION (3) LEC. 3. Major approaches to studying language and social interaction that collectively make up discourse analysis.

COMM 7410 DEVELOPMENT OF RHETORICAL THEORY (3) LEC. 3. Historical survey of rhetorical theory from ancient to contemporary era; special attention to the role of rhetoric in shaping attitudes towards persuasion.

COMM 7420 SEMINAR IN PERSUASION AND ATTITUDE CHANGE (3) LEC. 3. Critical examination of current theory and research in the persuasive act and its effects.

COMM 7430 SEMINAR IN AMERICAN PUBLIC ADDRESS (3) LEC. 3. Investigation of key issues and debates that have emerged in post-World War II America.

COMM 7440 SEMINAR IN ARGUMENTATION AND DEBATE (3) SEM. 3. Analysis of the fundamental theories of argumentation.

COMM 7450 SEMINAR IN INTRAPERSONAL PROCESSES IN COMMUNICATION (3) SEM. 3. Theories of cognitive and affective processing of information during speaking and listening.

COMM 7460 SEMINAR IN INTERPERSONAL COMMUNICATION (3) SEM. 3. Theories of the structure and function of interpersonal (dyadic) communication focusing on conversational behavior, traits, relationships, and persuasion.

COMM 7470 SEMINAR IN SMALL GROUP COMMUNICATION (3) SEM. 3. Advanced study of the principles of communication as they apply to the small group setting.

COMM 7480 SEMINAR IN ORGANIZATIONAL COMMUNICATION (3) SEM. 3. In-depth approach to the study of communication processes within the setting of modern organizations.

COMM 7490 HEALTH COMMUNICATION (3) LEC. 3. Examination and application of social science research approaches to the study of health communication.

COMM 7500 GENDER COMMUNICATION (3) LEC. 3. Exploration of current theories and research on the relationship between communication and gender.

COMM 7600 MASS COMMUNICATION THEORY (3) LEC. 3. Exploration of major areas of concern to the theoretical study of mass communication and the social impact of mediated messages.

COMM 7610 STUDIES IN POPULAR CULTURE AND MASS COMMUNICATION (3) LEC. 3. Critical approaches to identifying, interpreting and experiencing popular culture texts within historical, cultural and communication contexts.

COMM 7620 BROADCAST PROGRAMMING AND CRITICISM (3) LEC. 3. Exploration of critical, theoretical, and organizational issues relevant to programming and the production of culture within mass media environments.

COMM 7630 MEDIA MANAGEMENT (3) LEC. 3. In-depth analysis of current management issues specific to media managers in a multi-cultural world.

COMM 7640 SEMINAR IN FILM THEORY AND CRITICISM (3) SEM. 3. Exploration of classical and contemporary film theories and criticism.

COMM 7660 CULTURAL STUDIES IN MASS MEDIA (3) LEC. 3. Examination of communication research approaches to the study of culture and media.

COMM 7670 CONTEMPORARY ISSUES IN FIRST AMENDMENT LAW (3) LEC. 3. Exploration of controversial issues and cases in First Amendment Law that have been recently decided, are currently before courts, and have shaped the constitutional landscape in the United States.

COMM 7680 SPORTS, MEDIA, AND CULTURE (3) LEC. 3. Cultural implications of the relationship between sports and media.

COMM 7810 PUBLIC RELATIONS THEORY (3) LEC. 3. Current areas of concern in the theoretical study of public relations.

COMM 7820 PUBLIC RELATIONS CAMPAIGNS (3) LEC. 3. Application of public relations and communication concepts to campaign challenges.

COMM 7830 PUBLIC RELATIONS CASE STUDIES (3) LEC. 3. Examination of research on public relations case studies to provide a theoretical basis for analyzing similar situations in on the job.

COMM 7840 COMMUNICATION TRAINING AND CONSULTING (3) LEC. 3. Theory, concepts, and skills needed to be an effective communication trainer or consultant.

COMM 7850 PUBLIC RELATIONS ETHICS (3) LEC. 3. This course provides a framework for understanding ethics in public relations. We will discuss ethical behavior and thinking within the context of practicing public relations. Topics discussed will include relationships, accountability, responsibility, advocacy, truth, and transparency.

COMM 7930 DIRECTED STUDIES (1-3) IND. Conferences, readings, research, and reports in general communication, mass communication, or public relations. Course may be repeated for a maximum of 3 credit hours.

COMM 7970 SPECIAL TOPICS IN COMMUNICATION (3) SEM. 3. Advanced treatment of contemporary topics, trends, current research findings, and opportunities. Course may be repeated for credit with change in topic.

COMM 7980 NON-THESIS PROJECT IN COMMUNICATION (3-6) LEC. SU. Pr. COMM 7000 and COMM 7010 and COMM 7020. and Minimum 27 graduate hours. Professional experience in communication area of interest. Must include managerial experience. Only 3 hours will apply to the degree. Course may be repeated for a maximum of 6 credit hours.

COMM 7990 RESEARCH AND THESIS (1-6) MST. Course may be repeated with change in topics.