

Public Relations Minor

The 18 hour Public Relations minor is designed to provide students with a comprehensive understanding of essential elements of the public relations process. The minor is open to all undergraduate students.

Code	Title	Hours
PRCM 1000	PR and Media Relations Fundamentals	3
CMJN 2100	Concepts in Communications and Journalism	3
PRCM 2400	Foundations of Public Relations	3
Three Additional Courses in PRCM (3000 and higher) ¹		9
Total Hours		18

¹ Students must earn a GPA of at least 2.0 to successfully complete the minor.

² If a student has taken a course to fulfill requirements of the College or School core/major, it cannot count toward the minor. In this case, the student must select an additional three hour course from the approved list of courses.

³ Students should visit with their advisers to identify appropriate area course work and ensure that they meet the prerequisites for each course.