

Department of Management and Entrepreneurship

The Department of Management and Entrepreneurship prepares students in basic business functions as well as the process of management. The program imparts knowledge that will assist future managers to be good decision makers for their organizations.

Management

The Management program provides students a comprehensive overview of the skills necessary to compete in a managerial position in business. The program emphasizes such areas as behavioral dynamics, leadership skills, project management, business processes and logistics, international relations, as well as the management of information technology. It is designed to focus on those issues generic to both the manufacturing and service industries. These management skills, when complemented with the solid foundation provided by the business core courses, equip students with the necessary knowledge to become successful managers. One unique aspect of the program is a community service project geared toward helping the students understand the importance of community service and philanthropy in today's global economy.

Several complementary minors are offered for the management major: Human Resource Management, Entrepreneurship and Family Business, and Organizational Leadership.

College of Business pre-requisites are strictly enforced. Junior standing and compliance with College of Business academic standards are required for all 3000 and above level courses.

Business Administration

The Business Administration program is an interdepartmental degree designed to provide maximum course flexibility and a broad-based preparation for future career opportunities. Students are required to demonstrate basic oral and written communication skills, familiarity with technological tools, and an understanding of the interrelationship between the United States and foreign countries with a comprehensive education in business management. The Business Administration program prepares students for entry-level managerial and staff responsibilities in business, government, and non-profit organizations.

Majors

- Management (http://bulletin.auburn.edu/undergraduate/collegeofbusiness/departmentofmanagementmngt/management_major/)
- Business Administration — On-Campus Option (http://bulletin.auburn.edu/undergraduate/collegeofbusiness/departmentofmanagementmngt/businessadministration_major/)
- Business Administration — Online Degree Completer Program (http://bulletin.auburn.edu/undergraduate/collegeofbusiness/departmentofmanagementmngt/businessadministrationonline_major/)

Minors

- Entrepreneurship and Family Business (http://bulletin.auburn.edu/undergraduate/collegeofbusiness/departmentofmanagementmngt/entrepreneurshipandfamilybusiness_minor/)
- Human Resource Management (http://bulletin.auburn.edu/undergraduate/collegeofbusiness/departmentofmanagementmngt/humanresourcemanagement_minor/)
- Organizational Leadership (http://bulletin.auburn.edu/undergraduate/collegeofbusiness/departmentofmanagementmngt/organizationaldevelopmentandchange_minor/)

Entrepreneurship Family Bus Courses

ENFB 3140 ESSENTIALS OF ENTREPRENEURSHIP (3) LEC. 3. Pr. ECON 2020 or ECON 2027 or ECON 2030 or ECON 2033 or ECON 2037. The application of basic business principles to the entrepreneurial environment.

ENFB 4160 FAMILY BUSINESS MANAGEMENT (3) LEC. 3. Pr. ENFB 3140 or ENFB 4140. Study of aspects of managing an established family business, on a day-to-day basis, and of planning for succession to the next generation.

ENFB 4170 MANAGING ENTREPRENEURIAL START-UPS (3) LEC. 3. Pr. ENFB 3140 or ENFB 4140. Study of aspects of managing and marketing concepts and processes that can be utilized to launch new ventures or a new division within an existing business.

ENFB 4180 GROWTH STRATEGIES FOR EMERGING COMPANIES (3) LEC. 3. Pr. ENFB 3140 or ENFB 4140. Study of the important aspects of starting and managing a franchise business.

ENFB 4190 NEW VENTURE CREATION (3) LEC. 3. Pr. ENFB 3140 or ENFB 4140. Analysis of industrial, competitive, market and financial aspects of starting a business.

ENFB 4200 BUSINESS PLAN FOR THE NEW VENTURE (3) LEC. 3. Pr. ENFB 3140 or ENFB 4140. Application of business principles to a practical, hands-on project.

ENFB 4210 CORPORATE VENTURING-ENTREPRENEURS IN ORGANIZATIONS (3) LEC. 3. Pr. ENFB 3140 or ENFB 4140. Study of the entrepreneurial process as it applies to the operations of a department or functional area within an established organization.

ENFB 4920 INTERNSHIP (1-6) INT. Pr. 2.50 GPA. Departmental approval. Approval by departmental internship program committee. Course may be repeated for a maximum of 6 credit hours.

ENFB 4950 SEMINAR IN ENTREPRENEURSHIP AND FAMILY BUSINESS (3) LEC. 3. This seminar covers emerging issues in entrepreneurship. Prerequisite: ENFB 3140 or Departmental Approval. Course may be repeated for a maximum of 6 credit hours.

ENFB 4970 SPECIAL TOPICS IN ENTREPRENEURSHIP & FAMILY BUSINESS (3) LEC. 3. Pr. ENFB 3140 or Departmental approval. This course covers current topics in entrepreneurship and family business. Course may be repeated for a maximum of 6 credit hours.

ENFB 5900 DIRECTED STUDIES (1-3) IND. SU. Departmental approval. Independent study on current topics in management. Course may be repeated for a maximum of 6 credit hours.

ENFB 5960 SPECIAL PROBLEMS (1-3) IND. Departmental approval. Independent study investigating current literature in management. Course may be repeated for a maximum of 6 credit hours.

ENFB 6900 DIRECTED STUDIES (1-3) IND. SU. Independent study on current topics in management. Course may be repeated for a maximum of 3 credit hours.

ENFB 6960 SPECIAL PROBLEMS (3) DSL/IND. Departmental approval. General management theories, practices, and functions in industry and business. Individual work with a designated faculty member. Course may be repeated for a maximum of 6 credit hours.

Human Resource Mngt Courses

HRMN 3420 HUMAN RESOURCE MANAGEMENT (3) LEC. 3. Pr. P/C MNGT 3100 or P/C MNGT 3103 or P/C MNGT 3107 or P/C MNGT 3810. Management of human resources dealing with selection, training, placement, appraisal, compensation, and employee representation.

HRMN 4430 LABOR RELATIONS (3) LEC. 3. Pr. HRMN 3420. General survey of the development of collective bargaining, major provisions of labor law, and bargaining issues of craft and industrial unions.

HRMN 4920 INTERNSHIP (1-6) AAB/INT. SU. Pr. 2.50 GPA. Departmental approval. Approval by departmental intern program committee and minimum 2.50 GPA. Course may be repeated for a maximum of 6 credit hours.

HRMN 5460 HUMAN RESOURCE LEGISLATION (3) LEC. 3. Pr. HRMN 3420 or HRMN 3423. Legislation that impacts the management of human resources within the organization.

HRMN 5470 EMPLOYEE COMPENSATION (3) LEC. 3. Pr. HRMN 3420 or HRMN 3423. Modern compensation systems, strategic planning, wage and salary management, benefits administration and pay incentive development.

HRMN 5510 HUMAN RESOURCE PLANNING, DEVELOPMENT, AND APPRAISAL (3) LEC. 3. Pr. HRMN 3420 or HRMN 3423. Theory, practice and design of managerial systems in these functions.

HRMN 5540 HUMAN RESOURCES SELECTION AND PLACEMENT (3) LEC. 3. Pr. (HRMN 3420 or HRMN 3423) and (BUAL 2600 or BUAL 2603 or STAT 2010 or STAT 2017 or STAT 2510 or STAT 2513 or STAT 2610 or STAT 3010 or STAT 3600 or STAT 3610). A review of contemporary issues involved in administering a program for selecting employees.

HRMN 5900 DIRECTED STUDIES (1-3) IND. SU. Departmental approval. Independent study on current topics in management. Course may be repeated for a maximum of 6 credit hours.

HRMN 5960 SPECIAL PROBLEMS (1-3) IND. Departmental approval. Independent study investigating current literature in management. Course may be repeated for a maximum of 6 credit hours.

HRMN 6460 HUMAN RESOURCE LEGISLATION (3) LEC. 3. Pr. HRMN 3420 or HRMN 3423. Legislation that impacts the management of human resources within the organization.

HRMN 6470 EMPLOYEE COMPENSATION (3) LEC. 3. Pr. HRMN 3420 or HRMN 3423. Study of the theory, procedures, techniques, and practices used to administer modern organization compensation systems.

HRMN 6510 HR PLANNING DEV & APPRAISAL (3) LEC. 3. Pr. HRMN 3420 or HRMN 3423. Theory, practice, and design of managerial systems and these functions.

HRMN 6540 HUMAN RESOURCES SELECTION AND PLACEMENT (3) LEC. 3. Pr. (HRMN 3420 or HRMN 3423) and (BUAL 2600 or STAT 2010 or STAT 2017 or STAT 2510 or STAT 2513 or STAT 2610 or STAT 3010). A review of contemporary issues involved in administering a program for selecting employees.

HRMN 6900 DIRECTED STUDIES (1-3) IND. SU. Departmental approval. Independent study on current topics in management. Course may be repeated for a maximum of 3 credit hours.

HRMN 6960 SPECIAL PROBLEMS (3) IND. Departmental approval. General management theories, practices, and functions in industry and business. Individual work with a designated faculty member. Course may be repeated for a maximum of 6 credit hours.

Management Courses

MNGT 3010 PROFESSIONAL DEVELOPMENT IN MANAGEMENT (1) LEC. 1. SU. Pr. (P/C MNGT 3100 or P/C MNGT 3103 or P/C MNGT 3107) and P/C BUSI 2010. Career planning and preparation for employment in a management position.

MNGT 3100 PRINCIPLES OF MANAGEMENT (3) LEC. 3. Management functions and the applications of management principles in organization. Junior standing. May count either MNGT 3100 or MNGT 3810.

MNGT 3107 HONORS PRINCIPLES OF MANAGEMENT (3) LEC. 3. Pr. Honors College. Management functions and the applications of management principles in organization. Fall, Spring. Junior standing.

MNGT 3460 ORGANIZATIONAL BEHAVIOR (3) LEC. 3. Pr. P/C MNGT 3100 or P/C MNGT 3103 or P/C MNGT 3107 or P/C MNGT 3810. Study, analysis and application of theories and techniques for understanding, predicting and managing human behavior in the organizational context.

MNGT 3810 MANAGEMENT FOUNDATIONS (3) LEC. 3. Management Foundations is a broad based introductory course that will focus on management functions and applications of management principles. This course is not open to undergraduates majoring in business. Junior standing. May count either MNGT 3100 or MNGT 3810.

MNGT 3970 GLOBAL PERSPECTIVES IN BUSINESS IN SPAIN (6) LEC. 6. The objective of the course is to learn about business in Spain by immersing the student totally into the Spain language and culture. Course may be repeated for a maximum of 12 credit hours.

MNGT 4100 MANAGEMENT IN GLOBAL BUSINESS ENVIRONMENT (3) LEC. 3. Pr. MNGT 3100 or MNGT 3103 or MNGT 3107. Issues unique to managing operations in the global business environment.

MNGT 4400 ORGANIZATIONAL CHANGE (3) LEC. 3. Pr. MNGT 3100 or MNGT 3103 or MNGT 3107. The complexities involved in implementing change in organizations.

MNGT 4610 INTERNATIONAL FIELD ANALYSIS PROJECT COURSE (3) LEC. 3. Field analysis team projects with local or multinational organizations in a foreign county. Course will be taught in conjunction with COB International Studies Programs.

MNGT 4690 ETHICAL ISSUES IN MANAGEMENT (3) LEC. 3. Pr. (MNGT 3100 or MNGT 3103 or MNGT 3107) and (FINC 3610 or FINC 3613 or FINC 3617). The course is designed to help students gain a better understanding of how ethical dilemmas can impact managerial decisions.

MNGT 4800 STRATEGIC MANAGEMENT (3) LEC. 3. Pr. (MKTG 3310 or MKTG 3313 or MKTG 3317) and (MNGT 3100 or MNGT 3103 or MNGT 3107) and (FINC 3610 or FINC 3613 or FINC 3617). Objectives, strategy, and policies pertaining to a total organization. Problem-solving and the relationship between the functional areas of an organization. College of Business Information Technology requirement.

MNGT 4920 INTERNSHIP (1-6) AAB/INT. SU. Pr. 2.50 GPA. MNGT 3100 or MNGT 3103 or MNGT 3107. Departmental approval. Approval by departmental intern program committee. Course may be repeated for a maximum of 6 credit hours.

MNGT 4950 SEMINAR IN MANAGEMENT (1-10) AAB/SEM. Departmental approval. Course may be repeated for a maximum of 10 credit hours.

MNGT 4970 SPECIAL TOPICS IN MANAGEMENT (3) LEC. 3. Pr. MNGT 3100. This course covers current topics related to managing people and organizations. or Departmental Approval. Course may be repeated for a maximum of 6 credit hours.

MNGT 5560 LEADERSHIP (3) LEC. 3. Facilitates the understanding of leadership and allows student to examine their own leadership behaviors.

MNGT 5900 DIRECTED STUDIES (1-3) IND. SU. Departmental approval. Independent study on current topics in management. Course may be repeated for a maximum of 6 credit hours.

MNGT 5960 SPECIAL PROBLEMS IN MANAGEMENT (1-3) AAB/IND. Departmental approval. Independent study investigating current literature in management. Course may be repeated for a maximum of 6 credit hours.

MNGT 6560 LEADERSHIP (3) LEC. 3. Facilitates the understanding of leadership and allows student to examine their own leadership behaviors.

MNGT 6900 DIRECTED STUDIES (1-3) IND. SU. Departmental approval. Independent study on current topics in management. Course may be repeated for a maximum of 3 credit hours.

MNGT 6960 SPECIAL PROBLEMS (1-3) AAB/IND. Departmental approval. General management theories, practices, and functions in industry and business. Individual work with a designated faculty member. Course may be repeated for a maximum of 6 credit hours.

MNGT 7970 SPECIAL TOPICS IN MANAGEMENT (3) LEC. 3. Departmental approval. Current topics in management.

MNGT 8030 RESEARCH METHODS IN MANAGEMENT I (3) LEC. 3. Pr. MNGT 8400. Research methodologies used in conducting research with emphasis on empirical organizational behavior research methods. A graduate-level course taken in major field, and working knowledge of SPSS or SAS.

MNGT 8310 SEMINAR IN ADVANCED ORGANIZATIONAL BEHAVIOR (3) LEC. 3. Departmental approval. Advanced study of theories and research in organizational behavior. Overarching organizational behavior paradigms and theoretical perspectives and research findings at the individual and group levels of analysis.

MNGT 8320 SEMINAR IN STRATEGY IMPLEMENTATION (3) LEC. 3. Departmental approval. Review of the major theoretical perspectives and the empirical literature supporting the research field of strategic management with an emphasis on strategy implementation.

MNGT 8330 SEMINAR IN STRATEGY FORMULATION (3) LEC. 3. Departmental approval. Review of the major theoretical perspectives and the empirical literature supporting the research field of strategic management with an emphasis on strategy formulation.

MNGT 8400 ADVANCED QUANTITATIVE METHODS FOR MANAGEMENT I (4) LEC. 3. LAB. 1. Pr. STAT 7000. Study of the application of linear regression analysis to business research. First advanced course in applied linear statistics models. STAT 7000 or approved equivalent.

MNGT 8990 RESEARCH AND DISSERTATION (1-10) DSR. Course may be repeated with change in topics.