Department of Management

Programs in the Department of Management prepare students in basic business functions as well as the process of management. These professional programs are designed to impart knowledge that will assist future managers to be good decision makers for their organizations. The professional programs are Human Resources Management (HRMN), Business Administration (BSAD), Management (MNGT), and Entrepreneurship and Family Business (ENFB). College of Business pre-requisites are strictly enforced. Junior standing and compliance with College of Business academic standards are required for all 3000 and above level courses.

Human Resources Management
The Human Resources Management program provides a comprehensive education in human resources management. The primary goals are to provide knowledge and experience, oriented toward practical, on-the-job applications and to prepare students for entry-level positions in private and public sector organizations. In addition, the program provides excellent preparation for graduate or professional studies in Human Resources Management.

Business Administration
The Business Administration program is an interdepartmental degree designed to provide maximum course flexibility and a broad-based preparation for future career opportunities. Students are required to demonstrate basic oral and written communication skills, familiarity with technological tools, and an understanding of the interrelationship between the United States and foreign countries with a comprehensive education in business management. The Business Administration program prepares students for entry-level managerial and staff responsibilities in business, government, and non-profit organizations.

Entrepreneurship and Family Business
The Entrepreneurship and Family Business program offers an opportunity for students to gain insight into the criteria necessary for new ventures and for the managing of family-oriented business endeavors. Focus of the curriculum is on both start-up activities and the development of skills necessary to manage publicly-held and privately-owned entrepreneurial operations.

Management
The Management program provides students a comprehensive overview of the skills necessary to compete in a managerial position in business. The program emphasizes such areas as behavioral dynamics, leadership skills, project management, business processes and logistics, international relations, as well as the management of information technology. It is designed to focus on those issues generic to both the manufacturing and service industries. These management skills, when complemented with the solid foundation provided by the business core courses, equip students with the necessary knowledge to become successful managers. One unique aspect of the program is a community service project geared toward helping the students understand the importance of community service and philanthropy in today’s global economy.

Majors
• Human Resources Management (http://bulletin.auburn.edu/undergraduate/collegeofbusiness/departmentofmanagementmngt/humanresourcesmanagement_major)
• Business Administration (http://bulletin.auburn.edu/undergraduate/collegeofbusiness/departmentofmanagementmngt/businessadministration_major)
• Entrepreneurship and Family Business (http://bulletin.auburn.edu/undergraduate/collegeofbusiness/departmentofmanagementmngt/entrepreneurshipandfamilybusiness_major)
• Management (http://bulletin.auburn.edu/undergraduate/collegeofbusiness/departmentofmanagementmngt/management_major)

Minor
• Entrepreneurship and Family Business (http://bulletin.auburn.edu/undergraduate/collegeofbusiness/departmentofmanagementmngt/entrepreneurshipandfamilybusiness_minor)
• Human Resource Management (http://bulletin.auburn.edu/undergraduate/collegeofbusiness/departmentofmanagementmngt/humanresourcemanagement_minor)
• Organizational Development and Change (http://bulletin.auburn.edu/undergraduate/collegeofbusiness/departmentofmanagementmngt/organizationaldevelopmentandchange_minor)