

Business Analytics (BUAL)

Freshman

Fall	Hours	Spring	Hours
ENGL 1100 English Composition I		3 ENGL 1120 English Composition II	3
World History I or II		3 World History I or II or Social Science Core Elective	3
Core Science I		4 Core Science II	4
MATH 1680 Calculus with Business Applications I		4 Core Fine Arts	3
BUSI 1010 Professional and Career Development in Business I		1 COMM 1000 Public Speaking	3
	15		16

Sophomore

Fall	Hours	Spring	Hours
ACCT 2110 Principles of Financial Accounting		3 ACCT 2210 Principles of Managerial Accounting	3
ECON 2020 Principles of Microeconomics		3 ECON 2030 Principles of Macroeconomics	3
BUAL 2600 Business Analytics I		3 BUAL 2650 Business Analytics II	3
Core Literature		3 Core Literature II or Humanities Core Elective	3
SCMN 2150 Ops: Management of Business Processes		2 CTCT 3250 Information Analysis	3
BUSI 2010 Professional and Career Development in Business II		1	
	15		15

Junior

Fall	Hours	Spring	Hours
BUAL 3010		1 BUAL 5600 Principles of Predictive Modeling	3
BUAL 5650 Enterprise Management of the Big Data Environment		3 BUAL 5660 Technical Aspects of Big Data Management	3
FINC 3610 Principles of Business Finance		3 Business Analytics Elective¹	3
ISMN 2140 Introduction to Management Information Systems		2 ACCT 2700 Business Law	3
Elective		6 MKTG 3310 Principles of Marketing	3
		Elective	1
	15		16

Senior

Fall	Hours	Spring	Hours
BUAL 5610 Business Decisions with Predictive Modeling		3 BUAL 5860 Communicating Quantitative Results in Business	3
Business Analytics Elective¹		3 Business Analytics Elective¹	3
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MNGT 3100 Principles of Management		3 MNGT 4800 Strategic Management	3
BUSI 4010 Professional and Career Development in Business IV		1 Elective	3

2 Business Analytics (BUAL)

Elective	3 UNIV 4AA0 Creed to Succeed	0
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	16	15

Total Hours: 123

¹ See the Harbert College advising website for approved courses.