

Industrial and Graphic Design Processes Minor

Professionals in today's economy are frequently required to implement design innovation as a part of creating and sustaining a competitive advantage. The Industrial and Graphic Design Processes Minor equips students from diverse disciplines to work more effectively to advance design innovation within an organization. Through this program, students learn how to participate in the creative problem-solving process, explore multiple modes of visual communication, examine the roles that design plays in shaping modern culture, and better recognize opportunities to employ design as an innovation catalyst within industry.

Any student not enrolled as an INDD or GDES major may earn a minor in Industrial and Graphic Design Processes by completing designated classes within the School of Industrial and Graphic Design (SIGD). Students must have a cumulative GPA of 2.0 or higher in these courses to earn the minor. Students must first consult with an academic advisor from the College of Architecture, Design and Construction (CADC) to declare their intention of pursuing the minor of Industrial and Graphic Design Processes prior to enrolling in any INDD or GDES courses.

Code	Title	Hours
Fall or Spring Prerequisite: The following course is required to begin a minor in Industrial and Graphic Design Processes: (3 credit hours)		
INDD 1120	Industrial Design in Modern Society	3
Summer Coursework: Following the completion of INDD1120, students may select a minimum of 12 credit hours from the courses listed below:		12
INDD 2230	History of Industrial Design	
INDD 3120	Industrial Design Methods	
INDD 3130	Basic Photography for Industrial Design	
INDD 3220	Materials and Technology	
INDD 4220	Professional Practice	
GDES 3110	Elements & Principles of Design I: Form and Composition	
GDES 3120	Elements & Principles of Design II: Typography and Image	
GDES 3130	Graphic Design Literacy: Message, Context, Meaning	
Total Hours		15

For those students who are not accepted to the Professional Program in Graphic Design but who complete all application requirements for the Professional GDES Program, up to six hours total from Foundation Design 1 (GDES 1210) and Foundation Design 2 (GDES 1220) may be counted toward the Minor in Industrial and Graphic Design Processes. Note that hours toward the minor cannot be double counted toward other Auburn degrees.