School of Industrial and Graphic Design

Graphic Design Academic Standards

Students pursuing the bachelor of fine arts degree (BFA) in graphic design (GDES) will enroll in the College of Architecture, Design and Construction as Pre-Graphic Design (PGDE) majors for the first year level curriculum.

Acceptance and Progression into the Professional Graphic Design Program

The program maintains the right to limit freshmen and transfer enrollment. Admission into the BFA in graphic design is selective, is limited, and is based on a multiple step process.

1. **Application for Pre-Graphic Design**: Once accepted to Auburn University, students will be designated as Pre-Graphic Design (PGDE) for the first year of the curriculum. Entering freshmen admitted to Auburn who are admitted as PGDE to the major must begin their program of study in the fall or spring term of the academic year after they are admitted, or they will be held to the same admission requirements as transfer students. Entering freshmen who are not admitted into Pre-Graphic Design may consider other programs in the college and should communicate with the CADC Office of Student Services to discuss options.

2. **PGDE to GDES second year level Courses**: After completing the first year level Pre-Graphic Design curriculum, an admission process based on GPA ranking admits qualified students into the Graphic Design second year level program for the GDES2210 and GDES2220 courses. Once accepted into the second year level Graphic Design major, the students will be classified as GDES and be considered probationary. The admissions process into the second level GDES program is as follows: Pre-Graphic Design students must complete at least 28 semester hours of credit including: GDES1110 Foundation Drawing; GDES1210 Foundation Design I; GDES1220 Foundation Design II; two courses from the sequence ARTS1710, ARTS1720, ARTS1730 Art History I, II, III; and at least 6 hours of coursework counting toward the University Core Curriculum. The GPA for entrance to the second level of Graphic Design will be calculated on the above listed courses only. (The two highest Core grades will be utilized.) [Grades received at other institutions in courses that have been accepted by Auburn, as Core or fundamental art course requirements, will be included in the GPA.] Following completion of the above listed courses, PGDE students will submit an Application to BFA in Graphic Design Degree Program to the CADC Office of Student Services. Students will be ranked by GPA and the top students will be selected. These students will be notified and then registered in the next level courses – GDES2210 Graphic Processes and GDES2220 Typography I, by CADC Office of Student Services. Students who are not accepted can reapply in following semesters.

3. **B.F.A in Graphic Design Entrance Review** All probationary second-year level GDES students who have achieved a minimum 2.50 GPA in GDES2210 and GDES2220 are eligible to apply through a portfolio review process for GDES2230. The Graphic Design Review Committee will conduct an entrance review twice per academic year, at the end of fall semester and at the end of spring semester. To advance to GDES2230, it is required that students submit an unofficial transcript showing the required GPA, a portfolio of work from GDES2210 and GDES2220, and a one page typewritten statement of intent. The portfolio will consist of 6 projects from the two courses (no more than four projects from one course). The statement of intent should include reasons for choosing the Graphic Design major and address career goals. The Graphic Design Review Committee will evaluate the student’s portfolio and written statement in terms of the individual student’s skills, artistic perception, conceptualization, and professionalism. Upon successful admission by portfolio review, the student will be required to purchase a laptop computer that meets minimum specifications and will be allowed to register for 3000-level courses.

Continuation in the Program

All required coursework must be completed with a grade of C or better. In the event a grade of D or F is received in any required course in the major, a review is required for continuance in the program. Based on the outcome of this review, a student may be required to repeat the course or may not be allowed to continue in the program. Students receiving a second D or F will be reviewed for continuance in the program. Similarly, a student receiving two or more grades of C in required classes may be reviewed for continuance in the program.

Transfer Students for Graphic Design

The Graphic Design (GDES) program maintains the right to limit transfer enrollment based on available resources. On and off-campus transfer students must file a GDES Transfer Student Admission Application and meet criteria listed in the application with the CADC Office of Student Services no later than the posted deadline.
A student must have a minimum cumulative unadjusted GPA of 2.8 (on a 4.0 scale) on all collegiate work attempted and will be accepted on a space-available basis as determined by the School Head.

On and off campus transfer applicants must meet criteria listed in the “Academic Policies” section of the Auburn University Bulletin. The application packet includes an application form, statement of intent, and official transcripts from all schools attended. A portfolio is required for consideration of transfer credit for any studio classes taken. Applicants must be admitted to Auburn University at the time of application. Screening of applications for fall admission begins in March with applicants notified by e-mail. Screening of applications for Spring admission begins in October with applicants notified by e-mail. Students admitted MUST begin the program the following term. Course work in the major must be taken in sequence; transfer students should anticipate that additional semesters of study may be required to complete the program.

Industrial Design Academic Standards
The required INDD First Year Studio summer sequence is offered to students in good standing who meet the following criteria: completion of 24 credit hours of university work or with approval of the School Head. Students are not required to have completed the INDD freshman model curriculum before enrolling in the summer semester INDD First Year Studio. The First Year Studio sequence is only offered in the summer semester.

Acceptance and Progression in the Professional Industrial Design Program
The department maintains the right to select the most highly qualified students for admission to and for continuation in the INDD professional program. Enrollment is restricted in upper-level professional INDD studios (second, third, and fourth year) and based on INDD GPA. Students not admitted into an upper level professional INDD studio may retake the summer studio sequence in subsequent years and are re-ranked against new applicants and available resources in that year level. The department reserves the right to retain original work accomplished as part of course instruction.

After a student is accepted into the summer semester First Year Studio, they must make at least a grade of C or higher in studio courses in order to be considered for progression in the program. Grades below C in studio courses 1310 through 4210 must be repeated. Design courses must be taken in sequence unless otherwise approved by the school head. A portfolio and presentation at a high school are required for graduation.

Special Opportunities for Qualified Students
The School of Industrial and Graphic Design Study Abroad programs are design experiences, with students sharing studios and workshops at colleges and universities in England, Ireland, Northern Ireland, Scotland, Taiwan, and Hong Kong.

Transfer Students for Industrial Design
Please contact the School Head of Industrial and Graphic Design for information on transferring into Industrial Design.

Majors
- Graphic Design (http://bulletin.auburn.edu/undergraduate/collegeofarchitecturedesignandconstruction/industrialandgraphicdesign/graphicdesign_major)
- Industrial Design (http://bulletin.auburn.edu/undergraduate/collegeofarchitecturedesignandconstruction/industrialandgraphicdesign/industrialdesign_major)
- Post-Baccalaureate Environmental Design (http://bulletin.auburn.edu/undergraduate/collegeofarchitecturedesignandconstruction/industrialandgraphicdesign/environmentaldesign-postbaccalaureateindustrialdesign_major)