

Business Analytics — Graduate Certificate

This graduate certificate will help develop working skills in building data models used in business decision making and business applications, basic data analytics techniques for the business setting;

Managing, governing, extracting, merging, and preparing large data sets for analysis; and data management, emphasizing loading and cleansing data for analysis.

Students must take the two required courses listed below. The remaining 6 hours may come from any BUAL course at the 6000 level or higher, ISMN 6290, or ISMN 6650. Current Auburn University graduate students may substitute one of their program courses for 3 of the 6 hours of electives with approval from the certificate-granting department advisor.

Code	Title	Hours
BUAL 6610	Predictive Modeling for Business Decisions	3
BUAL 6650	Business Data Management and Acquisition	3