Media Studies - MDIA

Courses

MDIA 2350/2353 INTRODUCTION TO FILM STUDIES (3) LEC. 2. LAB. 2. Introduction to film analysis, modes of film practice and critical approaches to the study of cinema. May count either MDIA 2350/MDIA 2353 or RTVF 2350/RTVF 2353.

MDIA 2420 INTRODUCTION TO FILMMAKING (3) STU. 3. Developing technical and conceptual skills to communicate through digital film. May count either MDIA 2420 or RTVF 2420.

MDIA 2700 INTRODUCTION TO VISUAL MEDIA (3) STU. 3. Introduction to basic visual media production with emphasis on visual principles, terminology and compositional structure for various media types. May count either MDIA 2700 or RTVF 2700.

MDIA 2800 MULTIMEDIA PRODUCTION (3) LEC. 3. Introduction to basic multimedia production, with emphasis on radio and web-based audio/visual production. May count either MDIA 2800 or MDIA 2420 and MDIA 2800 or RTVF 2800.

MDIA 3100 INTERMEDIATE FILMMAKING (3) STU. 3. Pr. MDIA 2420 and MDIA 2700. Further develops conceptual and technical filmmaking skills. May count either MDIA 3100 or RTVF 3100.

MDIA 3210 SOUNDTRACKS, MUSIC AND MASS MEDIA (3) LEC. 3. Historical, artistic and economic contexts of music and the mass media. May count either MDIA 3210 or RTVF 3210.

MDIA 3300/3303 FOUNDATION OF MASS COMMUNICATION (3) LEC. 3. Pr. CMJN 2100 or CMJN 2103. Historical and theoretical bases of mass communication in the U. S., emphasizing social, cultural, regulatory and economic aspects. May count either MDIA 3300/MDIA 3303 or RTVF 3300/RTVF 3303.

MDIA 3350 WRITING FOR TELEVISION AND FILM (3) LEC. 3. Pr. CMJN 2100 or CMJN 2103. The study, practice, and development of writing skills and techniques for radio, television, and film, including commercials, features, PSAs, and dramatic scripts. Declared major in AGCO, COMM, JRNL, MDIA, MDIV or PRCM. May count either MDIA 3350 or MDIA 3380 and MDIA 3350 or RTVF 3350.

MDIA 3580 REPRODUCING POPULAR CULTURE (3) LEC. 3. Postmodern study on the widespread recycling of media artifacts. May count either MDIA 3580 or RTVF 3580.

MDIA 3820 SEQUENCE DESIGN (3) STU. 3. Pr. (MDIA 2420 or RTVF 2420 or RTVF 2700 or RTVF 2703) and MDIA 2700. Conceptual understanding, development and use of images and text for time based media. May count either MDIA 3820 or RTVF 3820.

MDIA 3970 SPECIAL TOPICS (3) AAB. 3. Special topics concentration on production, distribution, and exhibition of mass communication. Course may be repeated for a maximum of 6 credit hours.

MDIA 4200 HISTORY OF AMERICAN BROADCASTING (3) LEC. 3. Pr. MDIA 3300 or MDIA 3303 or RTVF 3300 or RTVF 3303 or CMJN 2100 or CMJN 2103. The social, economic and technological evolution of radio and television in the United States. Declared major in AGCO, COMM, JRNL, MDIA, MDIV or PRCM. May count either MDIA 4200 or RTVF 4200.

MDIA 4210/4213 POPULAR CULTURE AND MASS MEDIA (3) LEC. 3. Pr. (MDIA 3300 or MDIA 3303 or RTVF 3300 or RTVF 3303) and (CMJN 2100 or CMJN 2103). Examines myths, icons, rituals, heroes, celebrities, genres, narratives, stereotypes as experienced and presented within communication processes. Declared major in AGCO, COMM, JRNL, MDIA, MDIV or PRCM. May count either MDIA 4210 or RTVF 4210.

MDIA 4220 WOMEN AND MASS MEDIA (3) LEC. 3. Pr. (MDIA 3300 or MDIA 3303 or RTVF 3300 or RTVF 3303) and (CMJN 2100 or CMJN 2103). Analysis of the relationship between media messages of women and sociocultural definitions of women. Declared major in AGCO, COMM, JRNL, MDIA, MDIV or PRCM. May count either MDIA 4220 or RTVF 4220.

MDIA 4260 MEDIA AND REALITY (3) LEC. 3. Pr. (MDIA 3300 or MDIA 3303 or RTVF 3300 or RTVF 3303 or PRCM 3040 or PRCM 3043) and (CMJN 2100 or CMJN 2103). Analysis of the representation of "reality" in the mass media. Declared major in AGCO, COMM, JRNL, MDIA, MDIV or PRCM. May count either MDIA 4260 or RTVF 4260.

MDIA 4280 DIVERSITY ISSUES AND THE MASS MEDIA (3) LEC. 3. Pr. (MDIA 3300 or MDIA 3303 or RTVF 3300 or RTVF 3303) and (CMJN 2100 or CMJN 2103). Analysis of the relationship between media messages of minorities and socio-cultural definitions of minorities. Declared major in AGCO, COMM, JRNL, MDIA, MDIV or PRCM. May count either MDIA 4280 or RTVF 4280.
MDIA 4300 BROADCAST PROGRAMMING AND CRITICISM (3) LEC. 3. Pr. (MDIA 3300 or MDIA 3303 or RTVF 3300 or RTVF 3303) and (CMJN 2100 or CMJN 2103). Introduces critical, theoretical, and organizational concepts, strategies, processes, and frameworks for programming for mass media systems. Declared major in AGCO, COMM, JRNL, MDIA, MDIV or PRCM.

MDIA 4310 MEDIA AND SOCIETY (3) LEC. 3. Pr. (MDIA 3300 or MDIA 3303 or RTVF 3300 or RTVF 3303) and (CMJN 2100 or CMJN 2103). Examination of the relationship between the mass communication industry and a mass society. Declared major in AGCO, COMM, JRNL, MDIA, MDIV or PRCM.

MDIA 4320 BROADCAST MANAGEMENT (3) LEC. 3. Investigates principles and practices of managing broadcast stations and cable operations. Declared major in AGCO, COMM, JRNL, MDIA, MDIV or PRCM. May count either MDIA 4320 or RTVF 4320.

MDIA 4360 HISTORY OF INTERNATIONAL CINEMA (3) LEC. 2. LAB. 2. Pr. (MDIA 3300 or MDIA 3303 or RTVF 3300 or RTVF 3303) and (CMJN 2100 or CMJN 2103). History of International Cinema including national cinemas, film movements, directors, and style. Declared major in AGCO, COMM, JRNL, MDIA or PRIM. May count either MDIA 4360 or RTVF 4360.

MDIA 4380/4383 HISTORY OF AMERICAN FILM INDUSTRY (3) LEC. 2. LAB. 2. Pr. (MDIA 3300 or MDIA 3303 or RTVF 3300 or RTVF 3303) and (CMJN 2100 or CMJN 2103). History of the film industry and its relationship to U.S. society. Declared major in AGCO, COMM, JRNL, MDIA or PRCM. May count either MDIA 4380/4383 or RTVF 4380/4383.

MDIA 4390/4393 FILM AUTHORS (3) LEC. 2. LAB. 1. Pr. (MDIA 3300 or MDIA 3303 or RTVF 3300 or RTVF 3303) and (CMJN 2100 or CMJN 2103). In-depth study of one or more filmmakers important to the development of film as a popular art form. Declared major in AGCO, COMM, JRNL, MDIA or PRIM. May count either MDIA 4390 or RTVF 4390.

MDIA 4420 HISTORY OF MEDIA TECHNOLOGY (3) LEC. 3. Pr. (MDIA 3300 or MDIA 3303 or RTVF 3300 or RTVF 3303) and (CMJN 2100 or CMJN 2103). History of media technology from 18th-21st centuries. Declared major in AGCO, COMM, JRNL, MDIA or PRCM. May count either MDIA 4420 or RTVF 4420.

MDIA 4450 FAME, CELEBRITY, AND MEDIA CULTURE (3) LEC. 3. Pr. (MDIA 3300 or MDIA 3303 or RTVF 3300 or RTVF 3303) and CMJN 2100 or CMJN 2103. Examination of celebrity and fame as distinguishing cultural phenomena. Declared major in AGCO, COMM, JRNL, MDIA or PRCM. May count either MDIA 4580 or RTVF 4580.

MDIA 4600 ADAPTATION FOR THE SHORT FILM (3) LEC. 3. Pr. MDIA 3100 or RTVF 3100 or RTVF 3103 or RTVF 3107. A survey of ways in which film can be adapted from pre-existing sources to create new works that stand on their own. Declared major in AGCO, COMM, JRNL, MDIA, MDIV or PRCM. May count either MDIA 4600 or RTVF 4600.

MDIA 4800 ADVANCED MULTIMEDIA PRODUCTION (3) LEC. 3. Pr. MDIA 3300 or MDIA 3303 or MDIA 2800 or RTVF 3300 or RTVF 3303 or RTVF 2800 or RTVF 2803. Design and production of advanced multimedia projects. Departmental approval. Declared major in AGCO, COMM, JRNL, MDIA, MDIV or PRIM. May count either MDIA 4800 or RTVF 4800.

MDIA 4920 INTERNSHIP (3) INT. 200. Pr. CMJN 2100 or CMJN 2103 and MDIA 3300 or MDIA 3303. Opportunity to apply classroom experience to career setting. Internship must be a supervised, closely monitored work experience, appropriate to the major, that takes place in a professional setting.

MDIA 4930 DIRECTED STUDIES (3) IND. 3. Pr. (MDIA 3300 or MDIA 3303 or RTVF 3300 or RTVF 3303) and (CMJN 2100 or CMJN 2103). Study of narrowly-defined MDIA topic not already covered in the MDIA curriculum and under the direction of an MDIA faculty. May be repeated with a change in topic. Declared major in AGCO, COMM, JRNL, MDIA, MDIV or PRCM. May count either MDIA 4970 or RTVF 4970. Course may be repeated for a maximum of 6 credit hours.

MDIA 4940 VISUAL MEDIA PROJECTS (3) STU. 3. Pr. MDIA 3100 or MDIA 3820 or RTVF 3100 or RTVF 3103 or RTVF 3107 or RTVF 3820 or RTVF 3823. Capstone course in which students work as a team on a visual media project under the direction of the instructor and in collaboration with a resident scholar or artist. Declared major in AGCO, COMM, JRNL, MDIA, MDIV or PRCM. May count either MDIA 4940 or RTVF 4940.

MDIA 4970 SPECIAL TOPICS (3) LEC. 3. Pr. (MDIA 3300 or MDIA 3303 or RTVF 3300 or RTVF 3303) and (CMJN 2100 or CMJN 2103). Study of narrowly-defined RTVF topics not already covered in the current RTVF curriculum. May be repeated with a change in topic. Declared major in AGCO, COMM, JRNL, MDIA, MDIV or PRCM. May count either MDIA 4970 or RTVF 4970. Course may be repeated for a maximum of 6 credit hours.