

Journalism - Sports Production - JRSP

Courses

JRSP 3110 SPORTS MEDIA RELATIONS (3) LEC. 3. Pr. CMJN 2100 or CMJN 2103. Focuses on the major concepts and theories of the management of sports media relations. Will include discussion of issues, philosophies and cases. May count CMJN 3110 or CMJN 3113 or JRSP 3110.

JRSP 3210 NEWS AND SPORTS ANNOUNCING (3) LEC. 3. Pr. CMJN 2100 or CMJN 2103. This class focuses on the theory and practical technique of studio and field announcing. Primary emphasis will be placed on announcing for news and sports. Additional attention will be given to voice over announcing. May count either CMJN 3210 or JRSP 3210.

JRSP 3410 INTRODUCTION TO SPORTS VIDEO PRODUCTION (3) LEC. 2, DSL/LST. 1. Introduction to multi-camera live sports production, video and audio editing techniques, how to operate equipment, create basic animated graphics, learn work crew positions and understand a script. Students will complete work for the SEC Network and War Eagle Productions. May count CMJN 3410 or JRSP 3410.

JRSP 3510 CONTROL ROOM OPERATIONS (3) LEC. 3. Introduction to various control room positions and equipment associated with a live broadcast. Students will learn the skills needed to set up, adjust and operate production equipment before and during broadcasts. May count CMJN 3510 or JRSP 3510.

JRSP 4320 SPORTS MEDIA MANAGEMENT (3) LEC. 3. Pr. CMJN 2100 or CMJN 2103. Addresses principles and practices of managing sports media properties across multiple platforms. May count JRSP 4320 or CMJN 4320.

JRSP 4410 ADVANCED SPORTS VIDEO PRODUCTION (3) LEC. 2, LST. 1. Pr. (CMJN 2100 or CMJN 2103) and (CMJN 3410 or CMJN 3413 or JRSP 3410). This course is designed to give students in-depth training that covers advanced video editing techniques and effects. In addition, students will gain experience with advanced camera operation and techniques, focusing on high-quality production throughout the process. May count CMJN 4410 or JRSP 4410.

JRSP 4510 SPORTS STORYTELLING & VIDEO PROFILES (3) LEC. 3. Pr. (CMJN 2100 or CMJN 2103) and (CMJN 3410 or JRSP 3410 or CMJN 3413) and (JRNL 2210 or JRNL 2213). Technology has changed the landscape of how sports stories are seen and ingested today. Students will explore the art of sports storytelling and learn the foundational skills needed to effectively use cameras, lighting, editing equipment and other industry-standard tools to tell a visual story. May count CMJN 4510 or JRSP 4510.

JRSP 4610 LIVE SPORTS PRODUCING (3) LEC. 3. Pr. (CMJN 2100 or CMJN 2103) and (JRNL 2210 or JRNL 2213) and (CMJN 3510 or JRSP 3510). Students will learn how to produce live events for broadcast and in-venue video boards. Students will gain the necessary knowledge and skills for producing a high-quality live event. This includes preparation, decision making skills and industry-standard terminology. May count CMJN 4610 or JRSP 4610.

JRSP 4920 JOURNALISM SPORTS PRODUCTION INTERNSHIP (3) INT. Pr. JRSP 3410 and JRSP 3510. Opportunity to apply classroom experience to career setting. Internship must be a supervised, closely monitored work experience, appropriate to the major, that takes place in a professional setting. Declared major in JRSP. Requires admission to internship program.

JRSP 4970 SPECIAL TOPICS IN JOURNALISM: SPORTS PRODUCTION (3) LEC. 3. Specialized topics related to the study and practice of sports media production. Course may be repeated for a maximum of 6 credit hours.