Courses

JRNL 1100 JOURNALISM FUNDAMENTALS (3) LEC. 3. Emphasis on Associated Press Stylebook, word usage, and spelling for students interested in print, broadcast, public relations, and web-based writing.

JRNL 1AA0 JOURNALISM FUNDAMENTALS ENTRANCE EXAM (0) LAB. 1.5. SU. JRNL 1AA0 is an exam option for students who are required to take JRNL 1100. The course will test students on spelling, grammar, Associated Press Style and word usage to mirror content covered in the in-person course. This course is not repeatable.

JRNL 2210/2213 NEWSWRITING (3) LEC. 3. Pr. JRNL 1100 or JRNL 1AA0. With a minimum grade of "B" in JRNL 1100. Introduction to newswriting techniques, with emphasis on learning news values, recognizing parts of a story, and writing stories that meet standards of accuracy, grammar, style, spelling, law, and ethics.

JRNL 2310 REPORTING (3) LEC. 3. Pr. JRNL 1100 or JRNL 1AA0 and JRNL 2210. With a minimum grade of "B" in JRNL 1100. Preparation for careers in gathering and telling the news. Course emphasizes the writing of accurate, clear, and meaningful news stories for print and digital formats.

JRNL 2320 ADVISING STUDENT PUBLICATIONS (3) LEC. 3. Primarily for non-journalism and non-communication majors. Role and responsibilities of the publication adviser in high school and college.

JRNL 3010 DIGITAL NEWS PRODUCTION (3) LEC. 3. Pr. (CMJN 2100 or CMJN 2103) and JRNL 1100 or JRNL 1AA0. with a minimum grade of "B" in JRNL 1100 and Declared major in AGCO, COMM, JRNL, PRCM, MDIA or MDIV. Introduction to the basics of digital video production. Emphasis on techniques used in producing newscasts for broadcast, web and mobile devices.

JRNL 3020 DIGITAL NEWS REPORTING (3) LEC. 3. Pr. JRNL 1100 and JRNL 1AA0 and JRNL 3010 and (CMJN 2100 or CMJN 2103). with a minimum grade of "B" in JRNL 1100 and Declared major in AGCO, COMM, JRNL, PRCM, MDIA or MDIV. Writing and reporting digital news stories on deadline for broadcast, online, social media, and mobile outlets.

JRNL 3103 GLOBAL JOURNALISM AND MEDIA SYSTEMS (3) DSL. 3. The Internet and social media have created a world more connected than ever. Examines the economic, political, technological, and cultural changes that impact media and journalism globally.

JRNL 3110 INTRODUCTION TO APPLIED JOURNALISM (3) LEC. 3. Pr. JRNL 1100 or JRNL 1AA0 and JRNL 2210 and JRNL 2310 and (CMJN 2100 or CMJN 2103). with a minimum grade of "B" in JRNL 1100 and Declared major in AGCO, COMM, JRNL, PRCM, MDIV or MDIA. Introduction to how a media organization operates; provides an opportunity for students to gain practical, hands-on journalism experience.

JRNL 3220 MAGAZINE AND FEATURE WRITING (3) LEC. 3. Pr. JRNL 1100 or JRNL 1AA0 and (CMJN 2100 or CMJN 2103) and JRNL 2210. with a minimum grade of "B" in JRNL 1100 and Declared major in AGCO, COMM, JRNL, PRCM, MDIA or MDIV. Introduction to writing colorful, human-interest non-fiction pieces that illustrate drama and impact. Students will learn how to pitch their ideas to editors in print and digital markets.

JRNL 3410 PHOTOJOURNALISM (3) LEC. 3. Pr. JRNL 1100 or JRNL 1AA0 and (CMJN 2100 or CMJN 2103) and JRNL 2210. with a minimum grade of "B" in JRNL 1100 and Declared major in AGCO, COMM, JRNL, PRCM, MDIA or MDIV. Uses, techniques, and processes of digital photography for the newspaper, magazine, and web-based industries. Operations of digital SLRs and Photoshop and techniques for variety of assignments are addressed.

JRNL 3470 EDITING AND DESIGN (3) LEC. 3. Pr. JRNL 1100 or JRNL 1AA0 and JRNL 2210 and (CMJN 2100 or CMJN 2103). with a minimum grade of "B" in JRNL 1100 and Declared major in AGCO, COMM, JRNL, PRCM, MDIA or MDIV. Introduction to the basics of design, layout, headline writing, typography, use of color, and selection of images for visual impact. Students will learn how to design news, sports, and magazine layouts, using Adobe InDesign and Photoshop.

JRNL 3510 MULTIMEDIA JOURNALISM (3) LEC. 3. Pr. JRNL 1100 or JRNL 1AA0 and (CMJN 2100 or CMJN 2103) and JRNL 2210. with a minimum grade of "B" in JRNL 1100 and Declared major in AGCO, COMM, JRNL, PRCM, MDIA or MDIV. Introduction to multimedia journalistic storytelling. Reporting and production course where students use various technologies to produce journalism stories for digital platforms.
JRNL 3530 SPORTS REPORTING (3) LEC. 3. Pr. JRNL 1100 or JRNL 1AA0 and JRNL 2210 or (CMJN 2100 or CMJN 2103). with a minimum grade of "B" in JRNL 1100 and Declared major in AGCO, COMM, JRNL, PRCM, MDIA or MDIV. Sports reporting for print, broadcast, and online media, with emphasis on interviewing athletes, covering sporting events, and learning about issues surrounding sports.

JRNL 4230 ADVANCED REPORTING (3) LEC. 3. Pr. (CMJN 2100 or CMJN 2103) and JRNL 1100 or JRNL 1AA0 and JRNL 2210 and JRNL 2310 and (JRNL 3220 and JRNL 3020) or (JRNL 3220 and JRNL 3530) or (JRNL 3020 or JRNL 3530). with a minimum grade of "B" in JRNL 1100 and Declared major in AGCO, COMM, JRNL, PRCM, MDIA or MDIV. Developing and writing news stories under deadline pressure; investigative and interpretative reporting.

JRNL 4320 ENTREPRENEURIAL JOURNALISM (3) LEC. 3. Pr. JRNL 1100 and (CMJN 2100 or CMJN 2103), with a minimum grade of "B" in JRNL 1100 and Declared major in AGCO, COMM, JRNL, PRCM, MDIA or MDIV, or Departmental approval. Emphasis on content, advertising, audience, and marketing in news organizations and applying entrepreneurial principles to journalism start-ups.

JRNL 4410 JOURNALISM HISTORY (3) LEC. 3. Issues facing the American press, from colonial times to the present, with emphasis on regional and state issues.

JRNL 4417 HONORS JOURNALISM HISTORY (3) LEC. 3. Pr. Honors College. Issues facing the American press, from colonial times to the present, with emphasis on regional and state issues. Credit will not be given for both JRNL 4410 and JRNL 4417.

JRNL 4470 ADVANCED MAGAZINE AND FEATURE WRITING (3) LEC. 3. Pr. (CMJN 2100 or CMJN 2103) and JRNL 1100 or JRNL 1AA0 and JRNL 2210 and JRNL 2310 and JRNL 3220 and (JRNL 3020 or JRNL 3530). with a minimum grade of "B" in JRNL 1100 and Declared major in AGCO, COMM, JRNL, PRCM, MDIA or MDIV. Emphasis on creating long-form, non-fiction articles for print and digital publications through graceful and innovative writing techniques and skillful reporting.

JRNL 4480 ADVANCED PUBLICATION DESIGN (3) LEC. 3. Pr. JRNL 1100 or JRNL 1AA0 and CMJN 2100 or CMJN 2103 and JRNL 2210 and JRNL 3470. with a minimum grade of "B" in JRNL 1100 and Declared major in AGCO, COMM, JRNL, PRCM, MDIA, MDIV or Departmental approval. Desktop publishing to produce print publications, including brochures and newsletters, and with exposure to web page, advertising, and magazine design.


JRNL 4870 COMMUNITY JOURNALISM (3) LEC. 3. Pr. JRNL 1100 or JRNL 1AA0 and JRNL 2210 and (CMJN 2100 or CMJN 2103). with a minimum grade of "B" in JRNL 1100. Civic role of community journalists.

JRNL 4920 JOURNALISM INTERNSHIP (3) INT. 3. Pr. (CMJN 2100 or CMJN 2103) and JRNL 1100 or JRNL 1AA0 and JRNL 2210 and JRNL 2310 and (JRNL 3020 or JRNL 3220 or JRNL 3530) and (JRNL 3010 or JRNL 3110 or JRNL 3410 or JRNL 3470 or JRNL 3510). With a minimum grade of "B" in JRNL 1100 and one specialized reporting course and one journalism production course and Declared major in JRNL. Opportunity to apply classroom experience to career setting. Internship must be a supervised, closely monitored work experience, appropriate to the major, that takes place in a professional setting. Admission to internship program.

JRNL 4930 DIRECTED STUDIES (1-4) IND. Research and analysis of specific areas of journalism. Course may be repeated for a maximum of 6 credit hours.

JRNL 4967 HONORS SPECIAL PROBLEMS (1-3) LEC. 3. Pr. Honors College or departmental approval. Course may be repeated for a maximum of 3 credit hours.

JRNL 4970 SPECIAL TOPICS IN JOURNALISM (3) AAB. 3. Pr. JRNL 1100 or JRNL 1AA0 and JRNL 2210. with a minimum grade of B in JRNL 1100 and Declared major in AGCO, COMM, JRNL, PRCM, MDIA or MDIV. Study of narrowly defined journalism topics not already covered in the current JRNL curriculum. Course may be repeated for a maximum of 6 credit hours.

JRNL 4997 HONORS THESIS (1-3) IND. Pr. Honors College or departmental approval. Course may be repeated for a maximum of 3 credit hours.