

Journalism - JRNL

Courses

JRNL 1000 FOUNDATIONS OF JOURNALISM (3) LEC. 3. An introduction to the field of journalism; including its role in democracy and society, history, and ethics, with an emphasis on media literacy and professional writing skills. This course replaces JRNL 1100. Credit will not be given for both (JRNL 1AA0/1100/1103) and JRNL 1000.

JRNL 1100 JOURNALISM FUNDAMENTALS (3) LEC. 3. Emphasis on Associated Press Stylebook, word usage, and punctuation for students interested in print, broadcast, public relations, and web-based writing.

JRNL 1AA0 JOURNALISM FUNDAMENTALS ENTRANCE EXAM (0) LAB. 1.5. SU. JRNL 1AA0 is an exam option for students who are required to take JRNL 1100. The course will test students on punctuation, grammar, Associated Press Style and word usage to mirror content covered in the in-person course.

JRNL 2210 NEWSWRITING (3) LEC. 3. Pr. JRNL 1100 or JRNL 1AA0 or JRNL 1000 or PRCM 1000. Introduction to newswriting techniques, with emphasis on learning news values, recognizing parts of a story, and writing stories that meet standards of accuracy, grammar, style, spelling, law, and ethics.

JRNL 2310 REPORTING (3) LEC. 3. Pr. JRNL 2210 or JRNL 2213. Preparation for careers in gathering and telling the news. Course emphasizes the writing of accurate, clear, and meaningful news stories for print and digital formats.

JRNL 3010 BROADCAST & DIGITAL NEWS PRODUCTION (3) LEC. 3. Pr. (CMJN 2100 or CMJN 2103) and (JRNL 1100 or JRNL 1103 or JRNL 1AA0 or JRNL 1000 or PRCM 1000). Introduction to the basics of digital video production. Emphasis on techniques used in producing newscasts for broadcast, web and mobile devices.

JRNL 3020 BROADCAST & DIGITAL NEWS REPORTING (3) LEC. 3. Pr. JRNL 2210 and JRNL 3010. Writing and reporting digital news stories on deadline for broadcast, online, social media, and mobile outlets.

JRNL 3100 GLOBAL JOURNALISM AND MEDIA SYSTEMS (3) LEC. 3. The Internet and social media have created a world more connected than ever. Examines the economic, political, technological, and cultural changes that impact media and journalism globally.

JRNL 3110 INTRODUCTION TO APPLIED JOURNALISM (3) LEC. 3. Pr. (JRNL 2310 or JRNL 2313) and (CMJN 2100 or CMJN 2103). Introduction to how a media organization operates; provides an opportunity for students to gain practical, hands-on journalism experience.

JRNL 3220 MAGAZINE AND FEATURE WRITING (3) LEC. 3. Pr. (CMJN 2100 or CMJN 2103) and (JRNL 2210 or JRNL 2213). Introduction to writing colorful, human-interest non-fiction pieces that illustrate drama and impact. Students will learn how to pitch their ideas to editors in print and digital markets.

JRNL 3410 PHOTOJOURNALISM (3) LEC. 3. Pr. (CMJN 2100 or CMJN 2103) and (JRNL 2210 or JRNL 2213). Uses, techniques, and processes of digital photography for the newspaper, magazine, and web-based industries. Operations of digital SLRs and Photoshop and techniques for variety of assignments are addressed.

JRNL 3470 EDITING AND DESIGN (3) LEC. 3. Pr. (JRNL 2210 or JRNL 2213) and (CMJN 2100 or CMJN 2103). Introduction to the basics of design, layout, headline writing, typography, use of color, and selection of images for visual impact. Students will learn how to design news, sports, and magazine layouts, using Adobe InDesign and Photoshop.

JRNL 3510 MULTIMEDIA JOURNALISM (3) LEC. 3. Pr. (CMJN 2100 or CMJN 2103) and (JRNL 2210 or JRNL 2213). Introduction to multimedia journalistic storytelling. Reporting and production course where students use various technologies to produce journalism stories for digital platforms.

JRNL 3530 SPORTS REPORTING (3) LEC. 3. Pr. (JRNL 2210 or JRNL 2213) and (CMJN 2100 or CMJN 2103). Sports reporting for print, broadcast, and online media, with emphasis on interviewing athletes, covering sporting events, and learning about issues surrounding sports.

JRNL 4230 ADVANCED REPORTING (3) LEC. 3. Pr. (JRNL 2313 or JRNL 2310) and (JRNL 3220 or JRNL 3510 or JRNL 3530 or JRNL 3020) and (JRNL 3220 or JRNL 3510 or JRNL 3530 or JRNL 3020). Developing and writing news stories under deadline pressure; investigative and interpretative reporting.

JRNL 4320 ENTREPRENEURIAL JOURNALISM (3) LEC. 3. Pr. (JRNL 1100 or JRNL 1103 or JRNL 1AA0 or PRCM 1000 or JRNL 1000) and (CMJN 2100 or CMJN 2103). Emphasis on content, advertising, audience, and marketing in news organizations and applying entrepreneurial principles to journalism start-ups.

JRNL 4410 JOURNALISM HISTORY (3) LEC. 3. Issues facing the American press, from colonial times to the present, with emphasis on regional and state issues.

JRNL 4470 ADVANCED MAGAZINE AND FEATURE WRITING (3) LEC. 3. Pr. (JRNL 2310 or JRNL 2313) and (JRNL 3220 or JRNL 3223) and (JRNL 3020 or JRNL 3023 or JRNL 3530 or JRNL 3533 or JRNL 3510 or JRNL 3513). Emphasis on creating long-form, non-fiction articles for print and digital publications through graceful and innovative writing techniques and skillful reporting.

JRNL 4490 LITERARY JOURNALISM (3) LEC. 3. Survey course on the best non-fiction produced by journalists.

JRNL 4530 ADVANCED SPORTS REPORTING (3) LEC. 3. Pr. (JRNL 3530 or JRNL 3533). JRNL 4530 provides the capstone course experience for students in the sports journalism emphasis. Students will build skills in areas such as writing long form articles, personality features, enterprise reporting, oral history projects, and comprehensive game coverage, and working with tight deadlines.

JRNL 4850 REPORTING ISSUES OF SOCIAL CHANGE (3) LEC. 3. Pr. (JRNL 1100 or JRNL 1103 or JRNL 1AA0 or PRCM 1000 or JRNL 1000). Engagement with solutions-based journalism wherein story narratives about people, communities, and societal issues give voice and weight to problems and solutions.

JRNL 4870 COMMUNITY JOURNALISM (3) LEC. 3. Pr. (JRNL 2210 or JRNL 2213) and (CMJN 2100 or CMJN 2103). Civic role of community journalists.

JRNL 4920 JOURNALISM INTERNSHIP (3) INT. Pr. JRNL 2310 and (JRNL 3020 or JRNL 3220 or JRNL 3510 or JRNL 3530) and (JRNL 3010 or JRNL 3110 or JRNL 3410 or JRNL 3470). Opportunity to apply classroom experience to career setting. Internship must be a supervised, closely monitored work experience, appropriate to the major, that takes place in a professional setting. Declared major in JRNL. Requires admission to internship program.

JRNL 4930 DIRECTED STUDIES (1-4) IND. Research and analysis of specific areas of journalism. Course may be repeated for a maximum of 6 credit hours.

JRNL 4970 SPECIAL TOPICS IN JOURNALISM (3) AAB. 3. Pr. JRNL 2210. Study of narrowly defined journalism topics not already covered in the current JRNL curriculum. Course may be repeated for a maximum of 6 credit hours.