Information Systems Management - ISMN

Courses

**ISMN 3040 BUSINESS TELECOM MANAGEMENT** (3) LEC. 3. Pr. ISMN 3140 or ISMN 3143 or MNGT 3140 or MNGT 3143. Voice communications and technology and data communications (LAN, WAN, internet broadband), networks, protocols, standards, legislation and project development and management. Junior standing.

**ISMN 3070 BUSINESS SYSTEM LOGIC AND MODELING** (3) LEC. 3. Concepts, techniques, and tools for discovering, specifying, and modeling business logic are introduced, explored, and applied.

**ISMN 3080 ADVANCED PROGRAMMING AND COMPUTER APPLICATIONS** (3) LEC. 3. Visual and object-oriented business programming languages are introduced and explored.

**ISMN 3140/3143 INTRODUCTION TO MANAGEMENT INFORMATION SYSTEMS** (2) LEC. 2. The fundamental principles of the structure and management of information systems. Junior standing.

**ISMN 3830 DATABASE MANAGEMENT SYSTEMS** (3) LEC. 3. Business applications software in a database environment, complex data, and file structures, systems design consideration of global and distributed databases.

**ISMN 3840 ANALYSIS OF BUSINESS SYSTEMS** (3) LEC. 3. The study and application of tools, techniques, and methodologies to analyze, understand, and model business systems.

**ISMN 4090 DIGITAL BUSINESS DESIGN** (3) LEC. 3. Pr. ISMN 3830 or MNGT 3830 or MNGT 3833. Students bring together knowledge of digital technologies and their skills in business design and development to create innovative, leading-edge processes, products, and services for today's modern organizations.

**ISMN 4850 COMPETITIVE STRATEGIES THROUGH INFORMATION** (3) LEC. 3. Emphasizes how competitive strategies for companies are formulated and implemented using a combination of information technologies.

**ISMN 4870 DATABASE SERVER FUNDAMENTALS** (3) LEC. 3. Coreq. ISMN 3830 and MNGT 3830. Database servers as core components of developing n-Tier information technology are discussed. Practical exercises used to demonstrate the process of using QSQL to manage database through data manipulation language and data definition language. Advanced database objects are introduced.

**ISMN 4880 MGT INFO SYSTEMS PROJECTS** (3) LEC. 3. Pr. ISMN 4090 or MNGT 1090 or MNGT 1093 or MNGT 1097 or MNGT 7090 or MNGT 7096 or MNGT 7097. Coreq. ISMN 3830 and MNGT 3830. Synthesizes theory and principles of management information systems (MIS) using real-life, hands-on-projects.

**ISMN 4920 INTERNSHIP** (3) INT. 3. SU. Approval by departmental intern program committee. Course may be repeated for a maximum of 6 credit hours.

**ISMN 4950 SEMINAR IN INFORMATION SYSTEMS MANAGEMENT** (1-10) SEM. Course may be repeated for a maximum of 10 credit hours.

**ISMN 5040 ADVANCED BUSINESS DATA COMMUNICATIONS** (3) LEC. 3. Pr. MNGT 3140 or ISMN 3140 or ISMN 3143. Discussion of the importance of telecommunications to an organization, including technology required, use strategy, and management.

**ISMN 5270 CURRENT ISSUES IN IS FOR ORGS** (3) LEC. 3. This course covers current issues in Information Systems Management and Technology. As such, topics may differ from semester to semester. The objective of the course is to allow students to become familiar with issues such as emerging technologies, information systems and their role in vertical portals, and the role of information systems in industry. Course is designed to enable students to take it twice with subject change. Course may be repeated for a maximum of 6 credit hours.

**ISMN 5280 INFORMATION SYSTEMS ARCHITECTURE IN THE SMALL-AND MEDIUM-SIZE ENTERPRISE** (3) LEC. 3. Pr. (MNGT 3040 or MNGT 3043 or ISMN 3040) and (MNGT 3070 or ISMN 3070). This course is an expose' into the current business applications of open source software. The course consists of 1) A research component focusing on current trends and practices within the culture of Open Source Software as well as the current and potential impact on business and 2) a hands-on laboratory component in which students explore the application of Open Source Software as a business tool.
ISMN 5290/5293 ADVANCED BUSINESS APPLICATION DEVELOPMENT (3) LEC. 3. Pr. ISMN 3070 or MNGT 3070.

ISMN 5360 APPLICATION OF GEOSPATIAL INFORMATION SYSTEMS FOR BUSINESS (3) LEC. 3. GIS involves the use of GIS and desktop mapping technology to aid in processes such as disaster recovery, facility planning and management, market segmentation, and community growth. The student will learn how to strategically use GIS to facilitate organizational performance.

ISMN 5370/5373 PROJECT MANAGEMENT (3) LEC. 3. Tools and techniques of information technology project management including leading project management software.

ISMN 5380/5383 SOCIAL MEDIA AS A TOOL FOR BUSINESS STRATEGY (3) LEC. 3. Learn how to use social media as an tool to integrate business processes and enhance business performance. May count either ISMN 5380/5383 or ISMN 6380/6386.

ISMN 5390/5393 INTEGRATING BUSINESS PROCESSES WITH ERP (3) LEC. 3. Examination of how integrating business processes in ERP environment promotes strategic alignment and performance gains for an organization. May count either ISMN 5390/5393 or ISMN 6390/6396.

ISMN 5630 CLIENTSIDE INTERNET PGM (3) LEC. 3. Fundamentals of client-side Internet programming using technologies such as HTML, JavaScript, Cascading Style Sheets, and XML.

ISMN 5640 SERVERSIDE INTERNET PGM (3) LEC. Fundamentals of server-side Internet programming using technologies such as PHP, MySQL, and XML.

ISMN 5650 APPLICATION DEVELOPMENT WITH EMERGING TECHNOLOGIES (3) LEC. 3. Fundamentals of developing comprehensive, component-based local and Internet business applications.

ISMN 5680 ADVANCED DATA BASE ADMINISTRATION AND DEVELOPMENT (3) LEC. 3. Pr. MNGT 3830 or MNGT 3833 or ISMN 3830. Key tasks and functions required of a database administrator in a business environment.

ISMN 5690 KNOWLEDGE MANAGEMENT AND ORGANIZATIONAL LEARNING (3) LEC. 3. Introduction to knowledge management and its role in organizational decision-making and learning. Studies of issues related to management, creation, and use of knowledge as well as issues related to system design and implementation.

ISMN 5713 INFORMATION RISK ANALYSIS (3) LEC. 3. Indepth instruction on the range of skills required of persons engaged in the performance of risk analysis functions.

ISMN 5720/5723 ELECTRONIC COMMERCE (3) LEC. 3. A managerial and interdisciplinary investigation into the many different business activities done on the Internet including buying and selling products and services, servicing customers, collaborating with stakeholders inside and outside the organization, social networking, and learning, among others. Students will come away with a broad knowledge of electronic commerce and its implications to modern business life and social life. Credit will not be given for both ISMN 5720/5723 and ISMN 6720/6726.

ISMN 5730 SECURITY & INFORMATION ASSURAN (3) LEC. 3. This course covers the fundamentals of computer security and information assurance from a management perspective. The student will be exposed to security and information assurance topics such as security policies, confidentiality, and ethics.

ISMN 5740 INFORMATION RISK ANALYSIS (3) LEC. 3. Indepth instruction on the range of skills required of persons engaged in the performance of risk analysis functions.

ISMN 5750 INFORMATION TECHNOLOGY AUDITING (3) LEC. 3. Pr. ISMN 5730. This course presents in-depth instruction on the range of skills required of persons engaged in the performance of IT audit. The skills include those required by but not limited to a technology analyst, data scientist, or CIO.

ISMN 5770 INFORMATION SYSTEMS ETHICS (3) LEC. 3. Pr. (PHIL 1020 or PHIL 1023 or PHIL 1027 or PHIL 1040) and (ISMN 3140 or ISMN 3143) or (MNGT 3140 or MNGT 3143). Information systems ethics, including: fundamentals; professional and user standards; and issues related to privacy, freedom of expression, intellectual property, and software development.

ISMN 5870 BUSINESS INTELLIGENCE APPLICATIONS (3) LEC. 3. Pr. ISMN 3830 or BUAL 5650 or MNGT 3830 or MNGT 3833. Key tasks, tools, techniques and methodologies supporting the application of Business Intelligence Systems in organizations, and related management issues.

ISMN 5900 DIRECTED STUDIES (1-3) IND. SU. Independent study on current topics in management. Course may be repeated for a maximum of 6 credit hours.
ISMN 5960 SPECIAL PROBLEMS (3) IND. 3. Independent study investigating current literature in management. Course may be repeated for a maximum of 6 credit hours.

ISMN 6040/6046 ADVANCED BUSINESS DATA COMMUNICATIONS (3) LEC. 3. Discussion of the importance of telecommunications to an organization, including technology required, use strategy, and management.

ISMN 6270/6276 CURRENT ISSUES IN INFORMATION SYSTEMS FOR ORGANIZATIONS (3) LEC. 3. This course covers current issues in Information Systems Management and Technology. As such, topics may differ from semester to semester. The objective of the course is to allow students to become familiar with issues such as emerging technologies, information systems and their role in vertical portals, and the role of information systems in industry. Course is designed to enable students to take it twice with subject change. Course may be repeated for a maximum of 6 credit hours.

ISMN 6280/6286 INFORMATION SYSTEMS ARCHITECTURE IN THE SMALL AND MEDIUM-SIZE ENTERPRISE (3) LEC. 3. Pr. (MNGT 3040 or MNGT 3043 or ISMN 3040) and (MNGT 3070 or ISMN 3070). This course is an expose’ into the current business applications of open source software. The course consists of 1) A research component focusing on current trends and practices within the culture of Open Source Software as well as the current and potential impact on business and 2) a hands-on laboratory component in which students explore the application of Open Source Software as a business tool. Equivalent courses at the graduate level.

ISMN 6290/6296 ADVANCED PROGRAMMING APPLICATION DEVELOPMENT (3) LEC. 3. Department approval. Programming languages and skills, with emphasis on designing and implementing computer-based business solutions.

ISMN 6370/6376 PROJECT MANAGEMENT (3) LEC. 3. Tools and techniques of information technology project management including leading project management software.

ISMN 6380/6386 SOCIAL MEDIA AS A TOOL FOR BUSINESS STRATEGY (3) LEC. 3. Learn how to use social media as an tool to integrate business processes and enhance business performance. May count either ISMN 5380/5383 or ISMN 6380/6386.

ISMN 6390/6396 INTEGRATING BUSINESS PROCESSES WITH ERP (3) LEC. 3. Examination of how integrating business processes in ERP environment promotes strategic alignment and performance gains for an organization. May count either ISMN 5390/5393 or ISMN 6390/6396.

ISMN 6630/6636 CLIENTSIDE INTERNET PROGRAMMING (3) LEC. 3. Fundamentals of client-side Internet programming using technologies such as HTML, JavaScript, Cascading Style Sheets, and XML.

ISMN 6640/6646 SERVERSIDE INTERNET PGM (3) LEC. 3. Fundamentals of server-side Internet programming using technologies such as PHP, MySQL, and XML.

ISMN 6650/6656 APPLICATION DEVELOPMENT WITH EMERGING TECHNOLOGIES (3) LEC. 3. Fundamentals of developing comprehensive, component-based local and Internet business applications.

ISMN 6670/6676 SECURITY AND INFORMATION ASSURANCE (3) LEC. 3. This course covers the fundamentals of computer security and information assurance from a management perspective. The student will be exposed to security and information assurance topics such as security policies, confidentiality and ethics. Organizational issues of security and methodologies for information assurance will be discussed from a managerial perspective.

ISMN 6680/6686 ADVANCED DATA BASE ADMINISTRATION AND DEVELOPMENT (3) LEC. 3. Pr. (MNGT 3830 or MNGT 3833 or ISMN 3830) or (MNGT 7830 or MNGT 7836 or ISMN 7830 or ISMN 7836). Key tasks and functions required of a database administrator in a business environment.

ISMN 6690/6696 KNOWLEDGE MANAGEMENT AND ORGANIZATIONAL LEARNING (3) LEC. 3. Introduction to knowledge management and its role in organizational decision-making and learning. Studies of issues related to management, creation, and use of knowledge as well as issues related to system design and implementation.

ISMN 6710/6716 INFORMATION RISK ANALYSIS (3) LEC. 3. Departmental approval. Indepth instruction on the range of skills required of persons engaged in the performance of risk analysis functions. Major or minor College of Business

ISMN 6720/6726 ELECTRONIC COMMERCE (3) LEC. 3. A managerial and interdisciplinary investigation into the many different business activities done on the Internet including buying and selling products and services, servicing customers, collaborating with stakeholders inside and outside the organization, social networking, and learning, among others. Students will come away with a broad knowledge of electronic commerce and its implications to modern business life and social life. Credit will not be given for both ISMN 5720/5723 and ISMN 6720/6726.
ISMN 6730/6736 SECURITY AND INFORMATION ASSURANCE (3) LEC. 3. This course covers the fundamentals of computer security and information assurance from a management perspective. The student will be exposed to security and information assurance topics such as security policies, confidentiality and ethics.

ISMN 6740/6746 INFORMATION RISK ANALYSIS (3) LEC. 3. In-depth instruction on the range of skills required of persons engaged in the performance of risk analysis functions.

ISMN 6770/6776 INFORMATON SYSTEMS ETHICS (3) LEC. 3. Pr. (PHIL 1020 or PHIL 1023 or PHIL 1027 or PHIL 1040) and (ISMN 3140 or ISMN 3143) or (MNGT 3140 or MNGT 3143). Information systems ethics, including: fundamentals; professional and user standards; and issues related to privacy, freedom of expression, intellectual property, and software development.

ISMN 6870/6876 BUSINESS INTELLIGENCE APPLICATIONS (3) LEC. 3. Pr. ISMN 3830 or MNGT 3830 or MNGT 3833 or BUAL 5650. Key tasks, tools, techniques and methodologies supporting the application of Business Intelligence Systems in organizations, and related management issues.

ISMN 6900/6906 DIRECTED STUDIES (1-3) IND. SU. Departmental approval. Independent study on current topics in management. Course may be repeated for a maximum of 3 credit hours.

ISMN 6960/6966 SPECIAL PROBLEMS (3) IND. Departmental approval. General management theories, practices, and functions in industry and business. Individual work with a designated faculty member. Course may be repeated for a maximum of 6 credit hours.

ISMN 7020/7026 BUSINESS TELECOMMUNICATIONS AND NETWORKS (3) LEC. 3. Provides an understanding of voice and data communications, e.g., networks (LAN, internet), protocols standards, legislation and project development, so that managers, might utilize telecommunications effectively.

ISMN 7140/7146 MANAGING END USER COMPUTING (3) LEC. 3. Studies MIS from user's perspective, and compares it with the roles of the professional department. Course covers support of desktop applications, data usage, and communications.

ISMN 7360/7366 INTEGRATING THEORY AND PRACTICE FOR TECHNOLOGY MANAGERS (3) LEC. 3. A study of the technical and non-technical forces that influence the decision-making process in companies by the use of innovative instructional material.

ISMN 7380/7386 INTEGRATING INFORMATION TECHNOLOGIES TO PROVIDE COMPETITIVE ADVANTAGE (3) LEC. 3. How to integrate effectively information technologies in formulating and implementing competitive strategies for companies.

ISMN 7660/7666 INFORMATION SYSTEMS ANALYSIS AND DESIGN (3) LEC. 3. General systems theory, information systems logical and physical analysis, structured and object-oriented methodologies and prototyping, system documentation, general design and use of CASE tools.

ISMN 7670/7676 ELECTRONIC COMMERCE (3) LEC. 3. The tools, skills, technologies, and business and social implications of the emergence of electronic commerce in cyberspace.

ISMN 7730/7736 MANAGEMENT OF INNOVATION (3) LEC. 3. Pr. BUSI 7220 or BUSI 7226. The process of product and service innovation on two levels: managing product design and general strategies for managing multiple innovation streams.

ISMN 7760/7766 QUANT METHODS IN OPS MGT (3) LEC. 3.

ISMN 7810/7816 STRUCTURED DECISION MAKING (3) LEC. 3. Introduction to business decision structuring and aiding, including multiple criteria and group-decision making methodology.

ISMN 7830/7836 ADVANCED DATABASE MANAGEMENT SYSTEMS PROJECTS (3) LEC. 3. Database management systems using database methodologies to support business applications, including requirements for distributed databases.

ISMN 7870/7876 EXPERT SYSTEMS IN BUSINESS (3) LEC. 3. Pr. BUSI 7220 or BUSI 7226. Study of expert systems and other knowledge-based systems in the organization, including relevant concepts, methodologies, architectures, strategies, and issues.

ISMN 7880/7886 ADVANCED MANAGEMENT INFOR SYST (3) LEC. 3. In-depth inquiry and analysis of advanced information technologies in organizations.

ISMN 7890/7896 INFORMATION RESOURCE MGT (3) LEC. 3. Pr. BUSI 7220 or BUSI 7226. Management of information systems resources, unique management problems in a computer information systems environment. Strategic and competitive analysis of information technology.
ISMN 7980/7986 MMIS PROJECT (1-10) IND. SU. Departmental approval. Independent exploration of an approved topic/problem that allows the student to demonstrate the application of knowledge and capabilities gained during the program. Approval of the project and assessment of its deliverables by the student's advisory committee is required. Course may be repeated for a maximum of 10 credit hours.

ISMN 7990 RESEARCH AND THESIS (1-10) MST. Departmental approval. Research on thesis or research project. Course may be repeated with change in topics.

ISMN 8010 IS MANAGEMENT RESEARCH SEM. I (3) SEM. 3. Departmental approval. Preparation in conceptualization, conduct, and presentation MIS research.

ISMN 8020 IS MANAGEMENT RESEARCH SEMINAR II (3) SEM. 3. Departmental approval. Preparation in conceptualization, conduct, and presentation of applied and case studies research in MIS.

ISMN 8030 DOCTORAL SEMINAR IN INFORMATION SYSTEMS RESEARCH I (3) SEM. 3. Research methodologies used in conducting research with emphasis on empirical research methods.

ISMN 8040 DOCTORAL SEMINAR IN INFORMATION SYSTEMS RESEARCH II (3) SEM. 3. Research methodologies used in conducting research with emphasis on conceptual and empirical research methods.

ISMN 8500 ADVANCED IS MANAGEMENT RESEARCH SEMINAR I (3) SEM. 3. Departmental approval. Theoretical foundations and research directions in the management of technology and technological innovation, with the primary focus on information technology and research.

ISMN 8660 ADVANCED IS MANAGEMENT RESEARCH SEMINAR II (3) SEM. 3. Departmental approval. Theoretical foundations and research directions in the alignment of information technology strategy to business objectives and goals.

ISMN 8990/8996 RESEARCH AND DISSERTATION (1-10) DSR. Must be degree seeking PhD student in the Business with concentration in IS program.