EntreprenFamily Business - ENFB

Courses

ENFB 4140 ESSENTIALS OF ENTREPRENEURSHIP (3) LEC. 3. Pr. (ECON 2030 or ECON 2033 or ECON 2037) and (P/C MNGT 3100 or P/C MNGT 3103 or P/C MNGT 3107) and (P/C MKTG 3310 or P/C MKTG 3313 or P/C MKTG 3317) and (P/C FINC 3610 or P/C FINC 3613 or P/C FINC 3617). The application of basic business principles to the entrepreneurial environment.

ENFB 4160 FAMILY BUSINESS MANAGEMENT (3) LEC. 3. Pr. MNGT 3100 or MNGT 3103 or MNGT 3107. Coreq. MNGT 4140 and ENFB 4140. Study of aspects of managing an established family business, on a day-to-day basis, and of planning for succession to the next generation.

ENFB 4170 MANAGING ENTREPRENEURIAL START-UPS (3) LEC. 3. Pr. ENFB 4140 or (MNGT 4140 or MNGT 4143). Study of aspects of managing and marketing concepts and processes that can be utilized to launch new ventures or a new division within an existing business.

ENFB 4180 GROWTH STRATEGIES FOR EMERGING COMPANIES (3) LEC. 3. Pr. ENFB 4140 or (MNGT 4140 or MNGT 4143). Study of the important aspects of starting and managing a franchise business.

ENFB 4190 NEW VENTURE CREATION (3) LEC. 3. Pr. ENFB 4140 or (MNGT 4140 or MNGT 4143). Analysis of industrial, competitive, market and financial aspects of starting a business.

ENFB 4200 BUSINESS PLAN FOR THE NEW VENTURE (3) LEC. 3. Pr. (MNGT 4140 or MNGT 4143) or ENFB 4140. Application of entire business education and experience to a practical, hands-on project.

ENFB 4210 CORPORATE VENTURING-ENTREPRENEURS IN ORGANIZATIONS (3) LEC. 3. Pr. (MNGT 4140 or MNGT 4143 or ENFB 4140) and (MNGT 4190 or ENFB 4190). Study of the entrepreneurial process as it applies to the operations of a department or functional area within an established organization.

ENFB 4920 INTERNSHIP (1-6) INT. SU. Pr. 2.50 GPA Approval by departmental intern program committee. Course may be repeated for a maximum of 6 credit hours.

ENFB 4950 SEMINAR IN ENTREPRENEURSHIP AND FAMILY BUSINESS (1-10) SEM. Course may be repeated for a maximum of 10 credit hours.

ENFB 5900 DIRECTED STUDIES (1-3) IND. SU. Independent study on current topics in management. Course may be repeated for a maximum of 6 credit hours.

ENFB 5960 SPECIAL PROBLEMS (1-3) IND. Independent study investigating current literature in management. Course may be repeated for a maximum of 6 credit hours.

ENFB 6900/6906 DIRECTED STUDIES (1-3) IND. SU. Independent study on current topics in management. Course may be repeated for a maximum of 3 credit hours.

ENFB 6960/6966 SPECIAL PROBLEMS (3) IND. Departmental approval. General management theories, practices, and functions in industry and business. Individual work with a designated faculty member. Course may be repeated for a maximum of 6 credit hours.