## Courses

**ENFB 4140 ESSENTIALS OF ENTREPRENEURSHIP (3)** LEC. 3. Pr. (ECON 2030 or ECON 2033 or ECON 2037) and (P/C MNGT 3100 or P/C MNGT 3103 or P/C MNGT 3107) and (P/C MKTG 3310 or P/C MKTG 3313 or P/C MKTG 3317) and (P/C FINC 3610 or P/C FINC 3613 or P/C FINC 3617). The application of basic business principles to the entrepreneurial environment.

**ENFB 4160 FAMILY BUSINESS MANAGEMENT (3)** LEC. 3. Pr. MNGT 3100 or MNGT 3103 or MNGT 3107. Study of aspects of managing an established family business, on a day-to-day basis, and of planning for succession to the next generation.

**ENFB 4170 MANAGING ENTREPRENEURIAL START-UPS (3)** LEC. 3. Pr. ENFB 4140. Study of aspects of managing and marketing concepts and processes that can be utilized to launch new ventures or a new division within an existing business.

**ENFB 4180 GROWTH STRATEGIES FOR EMERGING COMPANIES (3)** LEC. 3. Pr. ENFB 4140. Study of the important aspects of starting and managing a franchise business.

**ENFB 4190 NEW VENTURE CREATION (3)** LEC. 3. Pr. ENFB 4140. Analysis of industrial, competitive, market and financial aspects of starting a business.

**ENFB 4200 BUSINESS PLAN FOR THE NEW VENTURE (3)** LEC. 3. Pr. ENFB 4140. Application of entire business education and experience to a practical, hands-on project.

**ENFB 4210 CORPORATE VENTURING-ENTREPRENEURS IN ORGANIZATIONS (3)** LEC. 3. Pr. ENFB 4140 and ENFB 4190. Study of the entrepreneurial process as it applies to the operations of a department or functional area within an established organization.

**ENFB 4920 INTERNSHIP (1-6)** INT. SU. Pr. 2.50 GPA. Approval by departmental intern program committee. Course may be repeated for a maximum of 6 credit hours.

**ENFB 4950 SEMINAR IN ENTREPRENEURSHIP AND FAMILY BUSINESS (1-10)** SEM. Course may be repeated for a maximum of 10 credit hours.

**ENFB 5900 DIRECTED STUDIES (1-3)** IND. SU. Independent study on current topics in management. Course may be repeated for a maximum of 6 credit hours.

**ENFB 5960 SPECIAL PROBLEMS (1-3)** IND. Independent study investigating current literature in management. Course may be repeated for a maximum of 6 credit hours.

**ENFB 6900/6906 DIRECTED STUDIES (1-3)** IND. SU. Independent study on current topics in management. Course may be repeated for a maximum of 3 credit hours.

**ENFB 6960/6966 SPECIAL PROBLEMS (3)** IND. Departmental approval. General management theories, practices, and functions in industry and business. Individual work with a designated faculty member. Course may be repeated for a maximum of 6 credit hours.