## **Communication - COMM**

## Courses

**COMM 1000 PUBLIC SPEAKING (3)** LEC. 3. Oral communication theory and practice in a public speaking setting, with emphasis on content, organization, delivery, and adaptation to the audience.

**COMM 1007 HONORS PUBLIC SPEAKING (3)** LEC. 3. Pr. Honors College. This course will focus on numerous elements of oral communication - public speaking, group communication and interpersonal communication. This is different from a typical speech class that focuses solely on public speaking. An emphasis will also be placed on debate (forensics).

**COMM 2010 COMMUNICATION IN SOCIETY (3)** LEC. 3. Learn the foundations of critical thinking and audience analysis for message construction and consumption. Provides groundwork for intermediate and advanced courses. May count either COMM 2010 or COMM 2013.

**COMM 2400 INTRODUCTION TO WORKPLACE COMMUNICATION (3)** LEC. 3. Learn the introductory principles of workplace communication, such as cultural awareness, collaboration, and professional interaction. May count either COMM 2400 or COMM 2403.

**COMM 2407 HONORS INTRODUCTION TO WORKPLACE COMMUNICATION (3)** LEC. 3. Learn the introductory principles of workplace communication, such as cultural awareness, collaboration, and professional interaction. May count either COMM 2400 or COMM 2403.

**COMM 2410 SMALL GROUP COMMUNICATION (3)** LEC. 3. Learn the key principles of small group communication, including leadership, active listening, and conflict management. May count either COMM 2410 or COMM 2413.

**COMM 3100 PROFESSIONAL PRESENTATIONS (3)** LEC. 3. Pr. COMM 1000 or COMM 1003. Learn advanced public speaking skills for effective presentations, such as analyzing audiences, stylistic adaptation, and delivery techniques.

**COMM 3110 PERSUASION (3)** LEC. 3. Learn to make messages more persuasive in a variety of communication contexts. Considers theories and practical applications of persuasive messages as students learn and practice effective communication. May count either COMM 3110 or COMM 3113.

**COMM 3300 COMMUNICATION AND CONFLICT (3)** LEC. 3. Learn and increase mindfulness of important components of conflict in interpersonal relationships. Develop skills in managing conflict in personal and professional relationships. May count either COMM 3300 or COMM 3303.

**COMM 3400 ORGANIZATIONAL COMMUNICATION (3)** LEC. 3. Learn how communication practices shape organizations by studying topics related to leadership, conflict management, in a variety of contexts including work, non-profits, and religious organizations. May count either COMM 3400 or COMM 3403.

**COMM 3450 INTERCULTURAL COMMUNICATION (3)** LEC. 3. Learn skills that will prepare you to communicate across a variety of intercultural settings, both personal and professional. Develop an awareness of potential challenges and opportunities when communicating interculturally. May count either COMM 3450 or COMM 3453.

**COMM 3500 FOUNDATIONS OF HUMAN COMMUNICATION (3)** LEC. 3. Pr. CMJN 2100 or CMJN 2103. Learn foundational communication theories and how they are applied in various contexts including friendships, romantic relationships, workplaces, and more. May count either COMM 3500 or COMM 3503.

**COMM 3510 RESEARCH IN HUMAN COMMUNICATION (3)** LEC. 3. Pr. CMJN 2100 or CMJN 2103. Learn the ins and outs of research to better understand communication processes. Develop an understanding of qualitative methods such as in-depth interviews and quantitative methods such as surveys. May count either COMM 3510 or COMM 3513.

**COMM 3600 FOUNDATIONS OF RHETORIC AND SOCIAL INFLUENCE (3)** LEC. 3. Pr. CMJN 2100 or CMJN 2103. Learn rhetorical theory and analysis to understand the creation and consumption of persuasive discourse in our society. Theories covered equip students to be more conscientious of public messages. May count either COMM 3600 or COMM 3603.

**COMM 3610 RESEARCH IN RHETORIC AND SOCIAL INFLUENCE (3)** LEC. 3. Pr. (CMJN 2100 or CMJN 2103). Learn how to apply rhetorical theories of persuasion to better understand how to create and analyze messages in public forums. May count either COMM 3610 or COMM 3613.

**COMM 3700 ARGUMENTATION (3)** LEC. 3. Learn the foundations of how argument works with a focus on how to create and evaluate persuasive arguments in a variety of contexts and for varied audiences. May count either COMM 3700 or COMM 3703.

**COMM 3800 FAMILY COMMUNICATION (3)** LEC. 3. Learn the role communication plays in family relationships, including how to evaluate and manage healthy interactions among members. May count either COMM 3800 or COMM 3803.

**COMM 3970 SPECIAL TOPICS IN COMMUNICATION (3-6)** LEC. Topics that range beyond what is covered in other courses within the COMM curriculum. Specific subject matter is left up to the individual instructor. Course may be repeated for a maximum of 6 credit hours.

**COMM 4100 COMMUNICATION STRATEGIES OF SOCIAL MOVEMENTS (3)** LEC. 3. Pr. (CMJN 2100 or CMJN 2103) and (COMM 3500 or COMM 3503) and (COMM 3600 or COMM 3603) and (COMM 3510 or COMM 3513 or COMM 3610 or COMM 3613). and Declared major in AGCO, COMM, JRNL, PRCM, MDIA, MDIV or Departmental approval. Learn the persuasive strategies used in a variety of social movements to attract members, solidify support, and advocate for social change.

**COMM 4410 THEORIES OF LEADERSHIP (3)** LEC. 3. Pr. (CMJN 2100 or CMJN 2103) and (COMM 3500 or COMM 3503) and (COMM 3600 or COMM 3603) and (COMM 3510 or COMM 3513 or COMM 3610 or COMM 3613). and Declared major in AGCO, COMM, JRNL, PRCM, MDIA, or MDIV or Departmental approval. Learn and apply communication theories and research to improve leadership skills and processes in organizations.

COMM 4420 COMMUNICATION AND CREATIVITY (3) LEC. 3. Pr. (CMJN 2100 or CMJN 2103) and (COMM 3600 or COMM 3603) and (COMM 3500 or COMM 3503) and (COMM 3510 or COMM 3513 or COMM 3610 or COMM 3613). Learn to apply creativity research and communication principles to collaborative environments to generate unique solutions to problems facing organizations. Declared major in AGCO, COMM, JRNL, PRCM, MDIA, MDIV, or Departmental approval. May count either COMM 4420 or COMM 4423.

**COMM 4430 COMMUNICATION TRAINING AND CONSULTING (3)** LEC. 3. Pr. (CMJN 2100 or CMJN 2103) and (COMM 3500 or COMM 3503) and (COMM 3600 or COMM 3603) and (COMM 3510 or COMM 3513 or COMM 3610 or COMM 3613). Declared major in AGCO, COMM, JRNL, PRCM, MDIA, MDIV, or Departmental approval. Learn to apply advanced communication theories to identify and address problems in a variety of organizations to improve workplace environments.

**COMM 4480 HEALTH COMMUNICATION CAMPAIGNS (3)** LEC. 3. Pr. (CMJN 2100 or CMJN 2103) and (COMM 3600 or COMM 3603) and (COMM 3500 or COMM 3510 or COMM 3513 or COMM 3610 or COMM 3613 or STAT 2510 or STAT 2513). Declared major in AGCO, COMM, JRNL, PRCM, MDIA, MDIV, PAOH, or Departmental approval. Learn the theories and skills needed to create compelling health communication campaigns.

COMM 4490 HEALTH MEDIA & COMMUNICATION (3) LEC. 3. Pr. (CMJN 2100 or CMJN 2103) and (COMM 3600 or COMM 3603) and (COMM 3500 or COMM 3510 or COMM 3513 or COMM 3610 or COMM 3613). Must have a declared major in AGCO, COMM, JRNL, PRCM, MDIA, MDIV, or Departmental approval. Learn the communication principles common to health media, including how media influence how we think, talk, and behave in relation to our health.

**COMM 4500 COMMUNICATION AND COGNITION (3)** LEC. 3. Pr. (CMJN 2100 or CMJN 2103) and (COMM 3600 or COMM 3603) and (COMM 3500 or COMM 3510 or COMM 3513 or COMM 3610 or COMM 3613). and Declared major in AGCO, COMM, JRNL, PRCM, MDIA, MDIV or Departmental approval. Explores theory and research related to cognitive and affective influences on communication in interpersonal and social interactions. May count either COMM 4500 or COMM 4503.

**COMM 4700 LEGAL COMMUNICATION (3)** LEC. 3. Pr. (CMJN 2100 or CMJN 2103) and (COMM 3600 or COMM 3603) and (COMM 3500 or COMM 3510 or COMM 3513 or COMM 3610 or COMM 3613). Learn how to identify and apply critical principles of communication to the legal system. Declared major in AGCO, COMM, JRNL, PRCM, MDIA, MDIV, or Departmental approval. May count either COMM 4700 or COMM 4703.

COMM 4800 INTERPERSONAL COMMUNICATION (3) LEC. 3. Pr. (CMJN 2100 or CMJN 2103) and (COMM 3500 or COMM 3503) and (COMM 3600 or COMM 3603) and (COMM 3510 or COMM 3513 or COMM 3610 or COMM 3613). Learn to apply communication practices, goals, and perceptions in the creation and development of friendships, romantic partnerships, and work relationships. Declared major in AGCO, COMM, JRNL, PRCM, MDIA, MDIV, or Departmental approval. May count as either COMM 4800 or COMM 4803.

COMM 4810 NONVERBAL COMMUNICATION (3) LEC. 3. Pr. (CMJN 2100 or CMJN 2103) and (COMM 3500 or COMM 3503) and (COMM 3600 or COMM 3613) and (COMM 3510 or COMM 3513 or COMM 3610 or COMM 3613). and Declared major in AGCO, COMM, JRNL, PRCM, MDIA, MDIV or Departmental approval. Learn the forms and functions of non-linguistic communication practices in personal and professional contexts.

**COMM 4920 INTERNSHIP (3)** INT. 200. Pr. (CMJN 2100 or CMJN 2103) and (COMM 3500 or COMM 3503) and (COMM 3600 or COMM 3603) and (COMM 3510 or COMM 3513 or COMM 3610 or COMM 3613). Opportunity to apply classroom experience to career setting. Internship must be a supervised, closely monitored work experience, appropriate to the major, that takes place in a professional setting. Declared major in COMM. Requires admission to internship program.

**COMM 4930 DIRECTED STUDIES IN COMMUNICATION (3)** IND. 3. Pr. (CMJN 2100 or CMJN 2103) and (COMM 3500 or COMM 3503) and (COMM 3600 or COMM 3603) and (COMM 3510 or COMM 3513 or COMM 3610 or COMM 3613). and Declared major in AGCO, COMM, JRNL, PRCM, MDIA, MDIV, or Departmental approval. Independent study on a specific topic of interest not already addressed in any regular COMM course.

COMM 4967 HONORS SPECIAL PROBLEMS (1-3) IND. Pr. Honors College. COMM 3613. Pr. (CMJN 2100 or CMJN 2103) and (COMM 3600 or COMM 3603) and (COMM 3500 or COMM 3503) and (COMM 3510 or COMM 3513 or COMM 3610 or COMM 3613). and Declared major in AGCO, COMM, JRNL, PRCM, MDIA, MDIV or Departmental approval. Honors level independent study on a specific topic of interest not already addressed in any regular COMM course. Course may be repeated for a maximum of 3 credit hours.

COMM 4997 HONORS THESIS (1-3) IND. Pr. Honors College. COMM 3500 or COMM 3503 and COMM 3600 or COMM 3603. and CMJN 2100 or CMJN 2103. and COMM 3510 or COMM 3513 or COMM 3610 or COMM 3613. Pr. (CMJN 2100 or CMJN 2103) and (COMM 3600 or COMM 3603) and (COMM 3500 or COMM 3503) and (COMM 3510 or OCMM 3513 or COMM 3610 or COMM 3613). and Declared major in AGCO, COMM, JRNL, PRCM, MDIA, MDIV or Departmental approval. 2.3 GPA. Departmental approval. Course may be repeated for a maximum of 3 credit hours.

**COMM 5430 GENDER, WORK, AND COMMUNICATION (3)** LEC. 3. Pr. (CMJN 2100 or CMJN 2103) and (COMM 3600 or COMM 3603) and (COMM 3500 or COMM 3510 or COMM 3513 or COMM 3610 or COMM 3613). Learn the history, theory, and concepts central to the study of gender, work, and communication. Builds on organizational communication theories.

COMM 5440 CURRENT PROBLEMS IN ORGANIZATIONAL COMMUNICATION (3) LEC. 3. Pr. (CMJN 2100 or CMJN 2103) and (COMM 3500 or COMM 3503) and (COMM 3610 or COMM 3613 or COMM 3510 or COMM 3513). Declared major in AGCO, COMM, JRNL, PRCM, MDIA or MDIV. This course examines current issues in organizations through the lens of cutting edge organizational communication theories.

**COMM 5450 COMMUNICATION & IMMIGRATION (3)** LEC. 3. Pr. (CMJN 2100 or CMJN 2103) and (COMM 3600 or COMM 3603) and (COMM 3500 or COMM 3510 or COMM 3513 or COMM 3610 or COMM 3613). History, theory, and concepts central to the study of immigration from a communication perspective. May count either COMM 5450 or COMM 5453.

**COMM 5470 HEALTH COMMUNICATION (3)** LEC. 3. Pr. (CMJN 2100 or CMJN 2103) and (COMM 3600 or COMM 3603) and (COMM 3500 or COMM 3503) and (COMM 3510 or COMM 3513 or COMM 3610 or COMM 3613). Learn the basics of the health communication field. Students learn and discuss how communication affects health in diverse settings.

COMM 5600 POLITICAL COMMUNICATION (3) LEC. 3. Pr. (CMJN 2100 or CMJN 2103) and (COMM 3600 or COMM 3603) and (COMM 3500 or COMM 3510 or COMM 3513 or COMM 3610 or COMM 3613). and Declared major in AGCO, COMM, JRNL, PRCM, MDIA, MDIV or Departmental approval. Learn the communication strategies involved in the varied contexts of politics. Students will be exposed to relevant theories and ideas and asked to apply this knowledge to current political activity.

**COMM 5700 DISCOURSE IN SOCIAL LIFE (3)** LEC. 3. Pr. (COMM 3500 or COMM 3503) and (COMM 3600 or COMM 3603) and (COMM 3510 or COMM 3513 or COMM 3610 or COMM 3613). Learn the forms and functions of language in social interaction as they reflect and influence our identity.

**COMM 5970 SPECIAL TOPICS IN COMMUNICATION (3)** LEC. 3. Pr. COMM 3500 and COMM 3600 and (COMM 3510 or COMM 3610). Topics in Communication. Course may be repeated with a change in topic. Course may be repeated for a maximum of 6 credit hours.

**COMM 6300 SEX, GENDER, AND SPORT (3)** LEC. 3. Focuses on sport, as a gendered institution. The course examines intersections of gender with age, sexual orientation, social class, gender identity, race and ethnicity and politics.

**COMM 6430 GENDER, WORK, AND COMMUNICATION (3)** LEC. 3. History, theory, and concepts central to the study of gender, work, and communication.

**COMM 6470 HEALTH COMMUNICATION (3)** LEC. 3. History, theory, and concepts central to the study and practice of health communication.

**COMM 6600 POLITICAL COMMUNICATION (3)** LEC. 3. This course will examine the communication strategies involved in the varied contexts of politics. Students will be exposed to relevant theories and ideas and asked to apply this knowledge to current political activity.

**COMM 6700 DISCOURSE IN SOCIAL LIFE (3)** LEC. 3. Advanced approaches to examining the challenges, problems, and ideal situations of social interaction in interpersonal, group, and institutional contexts. Graduate students only.

**COMM 6800 EVERYDAY TALK AND IDENTITY (3)** LEC. 3. Examines the building blocks of interpersonal and small group conversation as they combine to reflect and shape identities of self and others.

**COMM 6970 SPECIAL TOPICS IN COMMUNICATION (3)** LEC. 3. Advanced treatment of contemporary topics, trends, current research findings, and opportunities not currently offered in the program. Course may be repeated for credit with change in topic. Course may be repeated for a maximum of 6 credit hours.

COMM 7000 COMMUNICATION THEORY (3) LEC. 3. Critical examination of contemporary theories in communication.

**COMM 7010 QUALITATIVE METHODS OF COMMUNICATION RESEARCH (3)** LEC. 3. Qualitative research in communication; emphasis on understanding and engaging in a variety of qualitative methods.

**COMM 7020 QUANTITATIVE METHODS OF COMMUNICATION RESEARCH (3)** LEC. 3. Quantitative research in communication; emphasis on understanding and doing empirical research.

**COMM 7100 INSTRUCTIONAL COMMUNICATION THEORY & PRACTICE (3)** SEM. 3. History, theory, and concepts central to the study and practice of instructional communication.

**COMM 7230 RHETORICAL CRITICISM (3)** LEC. 3. Advanced methods in rhetorical criticism, including tools for the analysis of persuasive messages.

**COMM 7300 APPROACHES TO STUDYING LANGUAGE AND SOCIAL INTERACTION (3)** LEC. 3. Major approaches to studying language and social interaction that collectively make up discourse analysis.

**COMM 7410 DEVELOPMENT OF RHETORICAL THEORY (3)** LEC. 3. Historical survey of rhetorical theory from ancient to contemporary era; special attention to the role of rhetoric in shaping attitudes towards persuasion.

**COMM 7420 SEMINAR IN PERSUASION AND ATTITUDE CHANGE (3)** LEC. 3. Critical examination of current theory and research in the persuasive act and its effects.

**COMM 7430 SEMINAR IN AMERICAN PUBLIC ADDRESS (3)** LEC. 3. Investigation of key issues and debates that have emerged in post-World War II America.

COMM 7440 SEMINAR IN ARGUMENTATION AND DEBATE (3) SEM. 3. Analysis of the fundamental theories of argumentation.

**COMM 7450 SEMINAR IN INTRAPERSONAL PROCESSES IN COMMUNICATION (3)** SEM. 3. Theories of cognitive and affective processing of information during speaking and listening.

**COMM 7460 SEMINAR IN INTERPERSONAL COMMUNICATION (3)** SEM. 3. Theories of the structure and function of interpersonal (dyadic) communication focusing on conversational behavior, traits, relationships, and persuasion.

**COMM 7470 SEMINAR IN SMALL GROUP COMMUNICATION (3)** SEM. 3. Advanced study of the principles of communication as they apply to the small group setting.

**COMM 7480 SEMINAR IN ORGANIZATIONAL COMMUNICATION (3)** SEM. 3. In-depth approach to the study of communication processes within the setting of modern organizations.

**COMM 7490 HEALTH COMMUNICATION (3)** LEC. 3. Examination and application of social science research approaches to the study of health communication.

**COMM 7500 GENDER COMMUNICATION (3)** LEC. 3. Exploration of current theories and research on the relationship between communication and gender.

**COMM 7600 MASS COMMUNICATION THEORY (3)** LEC. 3. Exploration of major areas of concern to the theoretical study of mass communication and the social impact of mediated messages.

**COMM 7610 STUDIES IN POPULAR CULTURE AND MASS COMMUNICATION (3)** LEC. 3. Critical approaches to identifying, interpreting and experiencing popular culture texts within historical, cultural and communication contexts.

**COMM 7620 BROADCAST PROGRAMMING AND CRITICISM (3)** LEC. 3. Exploration of critical, theoretical, and organizational issues relevant to programming and the production of culture within mass media environments.

**COMM 7630 MEDIA MANAGEMENT (3)** LEC. 3. In-depth analysis of current management issues specific to media managers in a multi-cultural world.

COMM 7640 SEMINAR IN FILM THEORY AND CRITICISM (3) SEM. 3. Exploration of classical and contemporary film theories and criticism.

**COMM 7660 CULTURAL STUDIES IN MASS MEDIA (3)** LEC. 3. Examination of communication research approaches to the study of culture and media.

**COMM 7670 CONTEMPORARY ISSUES IN FIRST AMENDMENT LAW (3)** LEC. 3. Exploration of controversial issues and cases in First Amendment Law that have been recently decided, are currently before courts, and have shaped the constitutional landscape in the United States.

COMM 7680 SPORTS, MEDIA, AND CULTURE (3) LEC. 3. Cultural implications of the relationship between sports and media.

COMM 7810 PUBLIC RELATIONS THEORY (3) LEC. 3. Current areas of concern in the theoretical study of public relations.

**COMM 7820 PUBLIC RELATIONS CAMPAIGNS (3)** LEC. 3. Application of public relations and communication concepts to campaign challenges.

**COMM 7830 PUBLIC RELATIONS CASE STUDIES (3)** LEC. 3. Examination of research on public relations case studies to provide a theoretical basis for analyzing similar situations in on the job.

**COMM 7840 COMMUNICATION TRAINING AND CONSULTING (3)** LEC. 3. Theory, concepts, and skills needed to be an effective communication trainer or consultant.

**COMM 7850 PUBLIC RELATIONS ETHICS (3)** LEC. 3. This course provides a framework for understanding ethics in public relations. We will discuss ethical behavior and thinking within the context of practicing public relations. Topics discussed will include relationships, accountability, responsibility, advocacy, truth, and transparency.

**COMM 7930 DIRECTED STUDIES (1-3)** IND. Conferences, readings, research, and reports in general communication, mass communication, or public relations. Course may be repeated for a maximum of 3 credit hours.

**COMM 7970 SPECIAL TOPICS IN COMMUNICATION (3)** SEM. 3. Advanced treatment of contemporary topics, trends, current research findings, and opportunities. Course may be repeated for credit with change in topic.

**COMM 7980 NON-THESIS PROJECT IN COMMUNICATION (3-6)** LEC. SU. Pr. COMM 7000 and COMM 7010 and COMM 7020. and Minimum 27 graduate hours. Professional experience in communication area of interest. Must include managerial experience. Only 3 hours will apply to the degree. Course may be repeated for a maximum of 6 credit hours.

COMM 7990 RESEARCH AND THESIS (1-6) MST. Course may be repeated with change in topics.