Communication and Journalism - CMJN

Courses

CMJN 2100/2103 CONCEPTS IN COMMUNICATIONS AND JOURNALISM (3) LEC. 2. LAB. 1. Introduction to the basic principles of various communication forms, the dominant communication theories, and communication industries. May count either CMJN 2100 or CMJN 2103.

CMJN 2910 COMMUNICATION AND JOURNALISM PRACTICUM (1-3) PRA. SU. Departmental Approval. Practical experiences in potential career fields gained while working in professional settings. One to three hours variable credit. Course may be repeated for a maximum of 3 credit hours.

CMJN 3110/3113 SPORTS MEDIA RELATIONS (3) LEC. 3. Pr. CMJN 2100 or CMJN 2103. Focuses on the major concepts and theories of the management of sports media relations. Will include discussion of issues, philosophies and cases. May count either sections CMJN 3110 or MDIA 4350.

CMJN 3210/3213 NEWS AND SPORTS ANNOUNCING (3) LEC. 3. Pr. CMJN 2100 or CMJN 2103 or Departmental approval. This class focuses on the theory and practical technique of studio and field announcing. Primary emphasis will be placed on announcing for news and sports. Additional attention will be given to voice over announcing.

CMJN 3350/3353 VISUAL COMMUNICATION (3) LEC. 3. Visual literacy, cognition, aesthetics, critical evaluation, and technology in human communication, with emphasis on impact of visual media in informative, interpretive, and persuasive message.

CMJN 3410/3413 INTRODUCTION TO SPORTS VIDEO PRODUCTION (3) LEC. 2, LST. 1. Introduction to multi-camera live sports production, video and audio editing techniques, how to operate equipment, create basic animated graphics, learn work crew positions and understand a script. Students will complete work for the SEC Network and War Eagle Productions.

CMJN 3510/3513 CONTROL ROOM OPERATIONS (3) LEC. 3. Introduction to various control room positions and equipment associated with a live broadcast. Students will learn the skills needed to set up, adjust and operate production equipment before and during broadcasts.

CMJN 3650/3653 RHETORIC OF SPORTS (3) LEC. 3. Examination of sports in the public sphere, using rhetorical theories to understand how sports contribute to social issues such as identity, community, ethnicity, gender, and politics. May count either CMJN 3650 or COMM 3650.

CMJN 4000/4003 MASS MEDIA LAW AND REGULATION (3) LEC. 3. Pr. CMJN 2100 or CMJN 2103 and junior or senior standing. Laws and regulations that govern journalists, media content and industries.

CMJN 4323 SPORTS MEDIA MANAGEMENT (3) DSL. 3. Addresses principles and practices of managing sports media properties across multiple platforms.

CMJN 4340/4343 MASS COMMUNICATION AND FAMILY (3) LEC. 3. Examination of the relationship between the American family and the mass communication industry.

CMJN 4370/4373 MASS COMMUNICATION AND RELIGION (3) LEC. 3. Examines the relationship between mass communication and religion. Portrayals and influences will be analyzed.

CMJN 4400/4403 GENDER COMMUNICATION (3) LEC. 3. Examination of the ways in which gender is created, maintained, and/or changed through communication.

CMJN 4410/4413 ADVANCED SPORTS VIDEO PRODUCTION (3) LEC. 2, LST. 1. Pr. CMJN 3410. This course is designed to give students in-depth training that covers advanced video editing techniques and effects. In addition, students will gain experience with advanced camera operation and techniques, focusing on high-quality production throughout the process.

CMJN 4430/4433 SPORTS, MEDIA AND SOCIETY (3) LEC. 3. Cultural and professional implications of the relationship between sports and media. May count either CMJN 4430 or JRNL 4430.
CMJN 4510/4513 SPORTS STORYTELLING & VIDEO PROFILES (3) LEC. 3. Pr. (CMJN 2100 or CMJN 2103) and (CMJN 3410 or CMJN 3413) and (JRNLR 1100 or JRNLR 1AA0) and (JRNLR 2210 or JRNLR 2213). Technology has changed the landscape of how sports stories are seen and ingested today. Students will explore the art of sports storytelling and learn the foundational skills needed to effectively use cameras, lighting, editing equipment and other industry-standard tools to tell a visual story.

CMJN 4610 LIVE SPORTS PRODUCING (3) LEC. 3. Pr. (CMJN 2100 or CMJN 2103) and (JRNLR 1100 or JRNLR 1AA0) and (JRNLR 2210 or JRNLR 2213) and CMJN 3510. Students will learn how to produce live events for broadcast and in-venue video boards. Students will gain the necessary knowledge and skills for producing a high-quality live event. This includes preparation, decision making skills and industry-standard terminology.

CMJN 4970/4973 SPECIAL TOPICS IN COMMUNICATION AND JOURNALISM (3) LEC. 3. Specialized topics related to the study and practice of Communication, Journalism, Media Studies and/or Public Relations. Course may be repeated for a maximum of 6 credit hours.

CMJN 5100 CMJN ABROAD (3) AAB. 3. Explores theory, research, and practice in the fields of communication, media, and public relations in an international context. May count either CMJN 5100 or CMJN 6100.

CMJN 6100 CMJN ABROAD (3) AAB. 3. Explores theory, research, and practice in the fields of communication, media, and public relations in an international context. May count either CMJN 5100 or CMJN 6100.