Courses

BUSI 1010 CONTEMPORARY ISSUES IN BUSINESS ADMINISTRATION I (1) LEC. 1. Exposure to various topics relative to business administration. For Business majors, should be taken during student's first academic year.

BUSI 2010/2013 CONTEMPORARY ISSUES IN BUSINESS ADMINISTRATION II (1) LEC. 1. Orientation to business administration. Business majors should take during student's second academic year.

BUSI 2100/2103 ORAL COMMUNICATION FOR BUSINESS (1) LEC. 1. Theories and techniques of strong oral communication skills, with real-world applications for business.

BUSI 2900 DIRECTED STUDIES (1-3) IND. SU. Independent study option for freshmen and sophomores in the College of Business for students who seek general or free elective credit. Course may be repeated for a maximum of 3 credit hours.

BUSI 3010 CONTEMPORARY ISSUES IN BUSINESS ADMINISTRATION III - INTERN/JOB SEARCH (1) LEC. 1. Preparation for conducting an intern/career position job search. Develop career planning and job search skills.

BUSI 3510 INTRODUCTION TO BUSINESS AND ENGINEERING (3) LEC. 3. Pr., admission to the BET minor program by application; restricted to BET students. Principles of business and engineering issues in new product and business development.

BUSI 3520 INTEGRATING BUSINESS AND ENGINEERING THEORIES WITH PRACTICE (3) LEC. 2. LAB. 3. Pr., BUSI/ENGR 3510 and in good standing in the BET minor program; restricted to BET students. Case study problems from business and engineering practice.

BUSI 3550 CROSS-FUNCTIONAL TEAMWORK (1) LEC. 1. Development of skills needed to perform well in cross-functional teams. Admission to the B-E-T program.

BUSI 3560 LEADERSHIP (1) LEC. 1. Overview of leadership concepts and skills. Admission to the B-E-T program.

BUSI 4010 CONTEMPORARY ISSUES IN BUSINESS ADMINISTRATION IV - SENIOR/New PROFESSIONAL (1) LEC. 1. Preparation for transition from college student to career professional. Lecture and case discussion format to discuss issues faced as a new professional. Fall, Spring.

BUSI 4540 ENTREPRENEURSHIP AND STRATEGIC MANAGEMENT OF TECHNOLOGY AND INNOVATION (4) LEC. 4. Pr. (BUSI 3510 or ENGR 3510) and (BUSI 3520 or ENGR 3520). Develop student skills for starting a new business and making strategic decisions concerning technology. Admission to the B-E-T program.

BUSI 4920 BUSINESS INTERNSHIP (1-3) AAB/INT. SU. Internship option for students to gain work experience who seek general or free elective credit. Approval of instructor prior to internship, and completion of or current enrollment in two or more of the following: ACCT 2110, ECON 2020, ECON 2030, FINC 3610, MNGT 3100, or MKTG 3310.

BUSI 4970 CAPSTONE PROJECT I: DESIGN PROPOSAL (1) LAB. 3. Coreq. BUSI 4540. Processes to develop and present design proposal for cooperating industry.

BUSI 4980 PRODUCT/PROCESS DESIGN AND DEVELOPMENT II (3) LEC. 1. LAB. 6. Pr. BUSI 4970 or ENGR 4970. Cross-functional team design projects for sponsoring industry.

BUSI 7110/7116 FINANCIAL ANALYSIS (3) LEC. 3. Departmental approval. Integrated course combining financial accounting and corporate finance for MBA students.

BUSI 7120/7126 QUANTITATIVE ANALYSIS FOR BUSINESS DECISIONS (3) LEC. 3. Departmental approval. Integrated course in statistical methods and management science for MBA students.

BUSI 7130/7136 STRATEGIC ANALYSIS AND THE COMPETITIVE ENVIRONMENT (3) LEC. 3. Departmental approval. Integrated course covering business strategy and the external environment in a global context.

BUSI 7140/7146 ORGANIZATIONAL LEADERSHIP, ETHICS AND CHANGE (3) LEC. 3. Departmental approval. Integrated course covering individual and group behavior in organizations, effective team building, motivation, and communications, ethical behavior, and leading organizations through change. May count either BUSI 7140 or BUSI 7146.
BUSI 7150/7156 OPERATIONAL EXCELLENCE THROUGH SUPPLY CHAIN AND QUALITY MANAGEMENT (3) LEC. 3. An examination of the strategic roles of supply chain and quality management in the creation of outstanding product and service operations. Departmental approval. May count either BUSI 7150 or BUSI 7156.

BUSI 7160 ADVANCED PROFESSIONAL DEVELOPMENT (1) LEC. 1. Departmental approval. This course prepares students for career success by focusing on self-assessment, industry/job/company research, personal brand identification, resumes and cover letters, interviewing, career and company research, presentation skills, and benefits and negotiation. Course may be repeated for a maximum of 3 credit hours.

BUSI 7210/7216 MARKETING AND CONSUMER THEORY (3) LEC. 3. Departmental approval. Combines elements of the economics of demand theory and marketing management. Includes advanced pricing topics and the competitive environment.

BUSI 7220/7226 INFORMATION TECHNOLOGY FOR COMPETITIVE ADVANTAGE (3) LEC. 3. Examines the strategic role information technology plays in influencing competitive advantage. Departmental approval. May count either BUSI 7220 or BUSI 7226.

BUSI 7230/7236 COST ANALYSIS AND SYSTEMS (3) LEC. 3. Departmental approval. Integrates production and cost theory from economics with managerial and cost accounting theory and systems for MBA.

BUSI 7250/7256 GLOBAL BUSINESS EXPERIENCE (1-3) LLB. Departmental approval. Examines the economic, financial, legal, political, social and cultural factors impacting global business operations. A study abroad experience is included to provide hands-on experience and awareness. Course may be repeated for a maximum of 3 credit hours.

BUSI 7310/7316 INTEGRATED BUSINESS PROJECT AND CASE ANALYSIS (3) LEC. 3. Integrates knowledge gained from MBA classes and applies that knowledge to address actual business problems. Departmental approval. May count either BUSI 7310 or BUSI 7316.

BUSI 7920/7926 MBA INTERNSHIP (1-6) AAB/INT. SU. Departmental approval. Internship for MBA students in business organizations. Course may be repeated for a maximum of 6 credit hours.

BUSI 7970/7976 SPECIAL TOPICS IN BUSINESS ADMINISTRATION (1-3) AAB. Departmental approval. Specialized topics in business administration not otherwise covered in existing courses. Course may be repeated for a maximum of 6 credit hours.